pointability

COMPANY PROFILE

WHY POINTABILITY?

- Unique and creative solutions that meet the client's expectations not only by realizing the client's business.
- Strict adherence to the ethical principles of public relations.
- Continuous search for opportunities beyond the agreed communications and business objectives.
- Creative approaches to the client's special needs in order to find unique and tailored solutions.
- Team work and high skills in implementation of latest technological disciplines.
- Professional quality of services provided by a highly motivated team.
- Experts in Enterprise Integration.
- Competitive Pricing without compromising the quality.

OUR VISION AND MISSION

Our '**Vision**' is to grow and develop the business to form a Pointability that provides ultimate IT business solutions, upholding top most quality and services.

Our 'strategic **mission**' to achieve our 'Vision' is to be honest, prompt and transparent to our clients, partners and our employees with utmost fairness and responsibility.

OUR OBJECTIVES

Our strategic business model is a combination of onshore and offshore Software Development Services and Solutions to deliver best-in-class services to our clients at a 'Competitive Pricing'.

We offer a full range of IT Solutions including Strategy Formulation, Implementation, and Project Management, Web Development, Hosting, Custom Application Development, etc.

OUR
COMMITMENT

Being a leader in IT services, we are committed to eliminate hassles out of your web/software development projects.
We value your time and money, so offering you technological edge is our prime concern every time.
We always ensure to exceed your expectations and offer far more than what you have asked for.
Leave your brand performance on our shoulders as we know what it takes to engage, retain and convert customers online.
Working on a web/app development project could be exhausting, but Pointability is an exception to it. At every step of the project, our skilled hands would be there to make things easier.
Consider yourself in safe hands which are committed to accomplish your online goals. Let's address your worries!

OUR STRENGTHS

- Creative and Innovative.

- Professional and strictly ethical relations with Clients.

- Expertise and Professionalism.

- Unique Solutions.

- High-tech PR.

- Flexibility and Attainability.

- Mastering latest Technology through 'R & D'.

- Wide-ranging Skill Sets and Work Experience.

- International and local Industry know how.

SUCCESS FACTORS

- Flexibility
- Excellent client support
- Pioneering technology
- New marketing strategies
- Creativity
- Competency and Competitive Pricing
- Honesty & integrity
- Corporate social responsibility
- Unequivocal excellence in all aspects of the company
- Innovative in our strategy and structure than our competitors
- Taking a much more holistic and long-term approach to the clients

ENGAGEMENT MODEL

FIXED PRICE
An ideal approach when your requirements are well defined and you want to determine exact budget in advance.

DEDICATED RESOURCES
Hire our Technical & Non-Technical experts who can work full time with your team.

TIME AND MATERIAL
Pay for the exact number of hours or day a resource has worked on your project.

OUR EXPERTISE

Domains

ERP Services
CRM, HRMS
Education
Quality Assurance
Business Automation

TECHNOLOGIES

Java Technologies
MEAN Stack
dotNET,
Mobile Services engine

Services

Offshore SW Dev.
Web Application Dev.
Website Dev. Services
SW Product Dev.
E-commerce Dev.
Mobile Application Dev.

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TECHNOLOGIES

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Pointability has gained extensive expertise in the following:

Web Technologies
.Net
C# Programming
ASP
Visual Basic
HTML
Javascript
Jquery
CSS 3
Content Management System
XML technologies

Mobile Technologies
iOS - xCode 3 and above
(Mountain Lion)
Android SDK 4.0.3
Hybrid mobile Application
using PhoneGap (Cordova)

Database
MySQL
SQL Server

OUR SERVICES

- Offshore Software Development

- Web Application Development

- Website Development Services

- Software Product Development

- E-commerce Development

- Mobile Application Development

SOFTWARE DEVELOPMENT
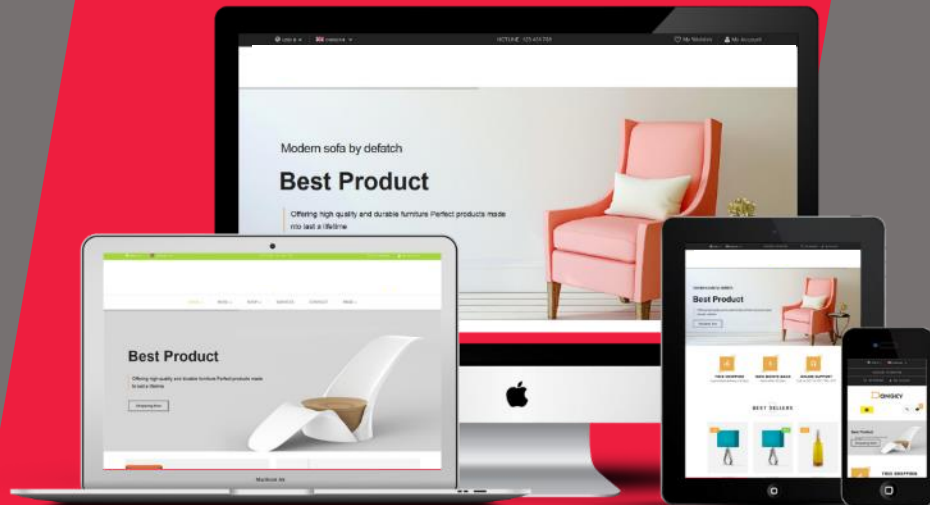
WEB APPLICATIONS DEVELOPMENT

We have an extensive experience of over 5 years in business analysis, requirements gathering, software design, development, deployment and maintenance.

We built robust and scalable software that can grow organically with growing business needs.

Our software development team consists of business analyst, software architects, database experts, programmers, testers and project managers. We develop web based application software in-house for different platforms.

Web applications use extensive interactive components built on popular JavaScript frameworks such as Jquery, BootStrap, Angular. We are preferred for our deep understanding of business processes, quality consciousness, adherence to schedules and cost competitiveness. we have developed software for

- WEB APP
- MOBILE FRIENDLY
- DATABASE
- CMS DEVELOPMENT
- ECOMMERCE

SOFTWARE DEVELOPMENT

MOBILE APPS DEVELOPMENT

Increase Brand Visibility

Custom Apps

Interactive

Easy & Quick

Call us for your next app project and see the difference we can make to you.

The advent of mobile devices such as Smartphones and Tablets has added a new dimension not just or enterprise applications but also for innovative consumer applications. Pointability started offering services to its customers for extending the reach of their enterprise applications to mobile devices and has rapidly made forays into consumer space by developing apps that make life easier

Our expertise in mobile app domain is continuously growing and we offer native as well as adaptive technologies for mobile application development on both Apple and Android devices.

ANDROID APP DEVELOPMENT
Customized android app development to make you competitive in business competition. Harness the power of intricate Android SDK platform to deliver you amazing results.

IPHONE APP DEVELOPMENT!
Ask us for highly engaging & secured iPhone applications for your business. We have a long list of iPhone apps which we have built in
our extensive experience. Get one today!

CUSTOMIZED MOBILE APP DEVELOPMENT!
 Do you have custom requirements and looking to develop cross platform customized mobile app development? Knock our doors for app-solutely amazing apps!

SOFTWARE DEVELOPMENT

WINDOWS DESKTOP APPLICATION DEVELOPMENT

Desktop development is a relevant technology when it comes to responsiveness, data privacy, cost of operations and multi-tasking windows.

We believe that although web-based application development with cloud deployment is gaining ground, the desktop applications will continue to hold ground for some time now. We develop desktop applications using Microsoft VB.Net, C# scripting and MS SQL Database. We also built hybrid applications with embedded browsers, and desktop gadgets.

METHODOLOGY

In developing our project execution model, we at Pointability adhere to the international standards like CMMI-SW and ISO 9001:2008 to make the project flow easy and transparent for the client.

AGILE METHODOLOGIES

- Scrum
- Interactive iterative Development used for faster iterative customer delivery
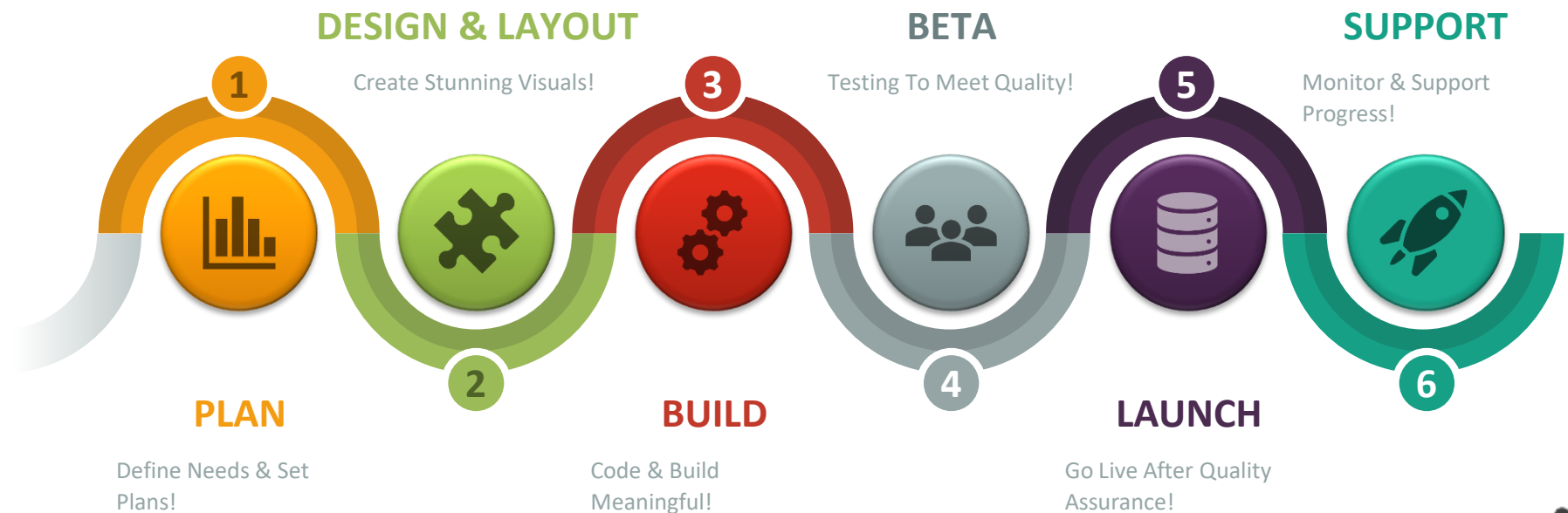- Cross-functional team also has senior resources for quick design decisions

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AGILE METHODOLOGIES

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OUR DEVELOPMENT PROCESS!

DESIGN & LAYOUT

Create Stunning Visuals!

BETA

Testing To Meet Quality!

SUPPORT

Monitor & Support Progress!

1

3

5

2

4

6

PLAN

Define Needs & Set Plans!

BUILD

Code & Build Meaningful!

LAUNCH

Go Live After Quality Assurance!

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OUR TEAM

MULTI-TALENTED TEAM OF IT PROFESSIONALS THAT DOES MAGIC WITH CODES!

Pointability not just fills up the numbers in our staff, but with the right talent, exclusively filtered to help you succeed in the online world. Our team of skilled developers, designers and social media specialists have a strong passion for what they do. We love them seeing putting sweat to accomplish your business goals and so would you after seeing the amazing results on your table. Wait no more in hiring our army of professionals who can win the online battle with clean codes!

SKILL MATRIX

WEB
Custom Web Design & Development
Web Apps
E-Commerce Solution & Storefronts
Enterprise Portal Development
Application Maintenance

MOBILE
iPhone Development
Android Development

ENTERPRISE
Custom Enterprise Solutions
Package ERP Implementers

SOFTWARE
Software Development
Software Migration & Re-engineering
Software Testing

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OUR VALUABLE CLIENTS

For last 4 years, we have designed and produced creative, functional, results-oriented Software Solutions, Mobile apps and ERP's for leading fortune companies. Our work has helped businesses drive more traffic, increase Sales & work efficiency. Our Software & IT Infrastructure Solutions have helped our clients dramatically reduce their operational cost and turnaround time.

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PORTFOLIO SHOWCASE

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اهلا بك فى جووو

كل ما تحتاجه فى مكان واحد . فقط اختر المكان او ابحث عنه

جووو

GOOO

Delivery App [M-COMMERCE]

GET IT ON
Google Play

Download on the
App Store

GOOO is a mobile application "android & IOS" order everyday deliveries from/to anywhere securely at a reasonable charge. You can order anything from anywhere literally. You can order form multi categories such as restaurants, pharmacies, markets, toyshops, and clothing stores to name a few. it's not limited to purchase orders type, you can else deliver things from/to anywhere and so on.

MOBILE APPLICATION **PROJECTS**

RAFEEQ

ONLINE RETAILER [M-COMMERCE]
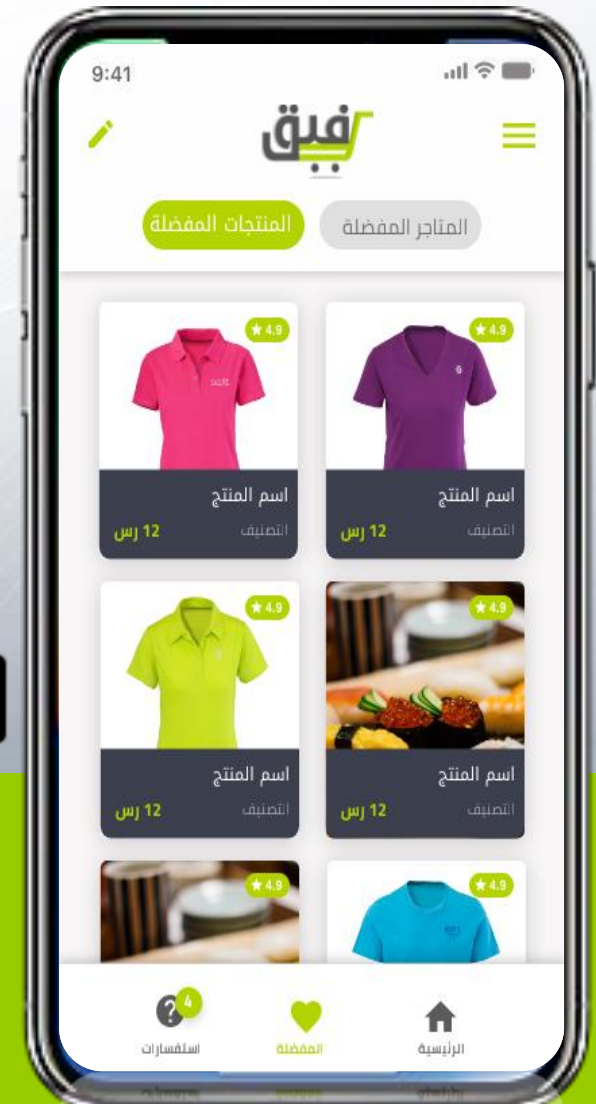
Rafeeq is Libya's largest online retailer and its biggest overall retailer, Rafeeq sets the standard for online shopping through its commitment to quality, authenticity, and its vast product offering covering everything from fresh food and apparel to electronics and cosmetics. Its unrivalled nationwide fulfillment network provides standard same- and next-day delivery.
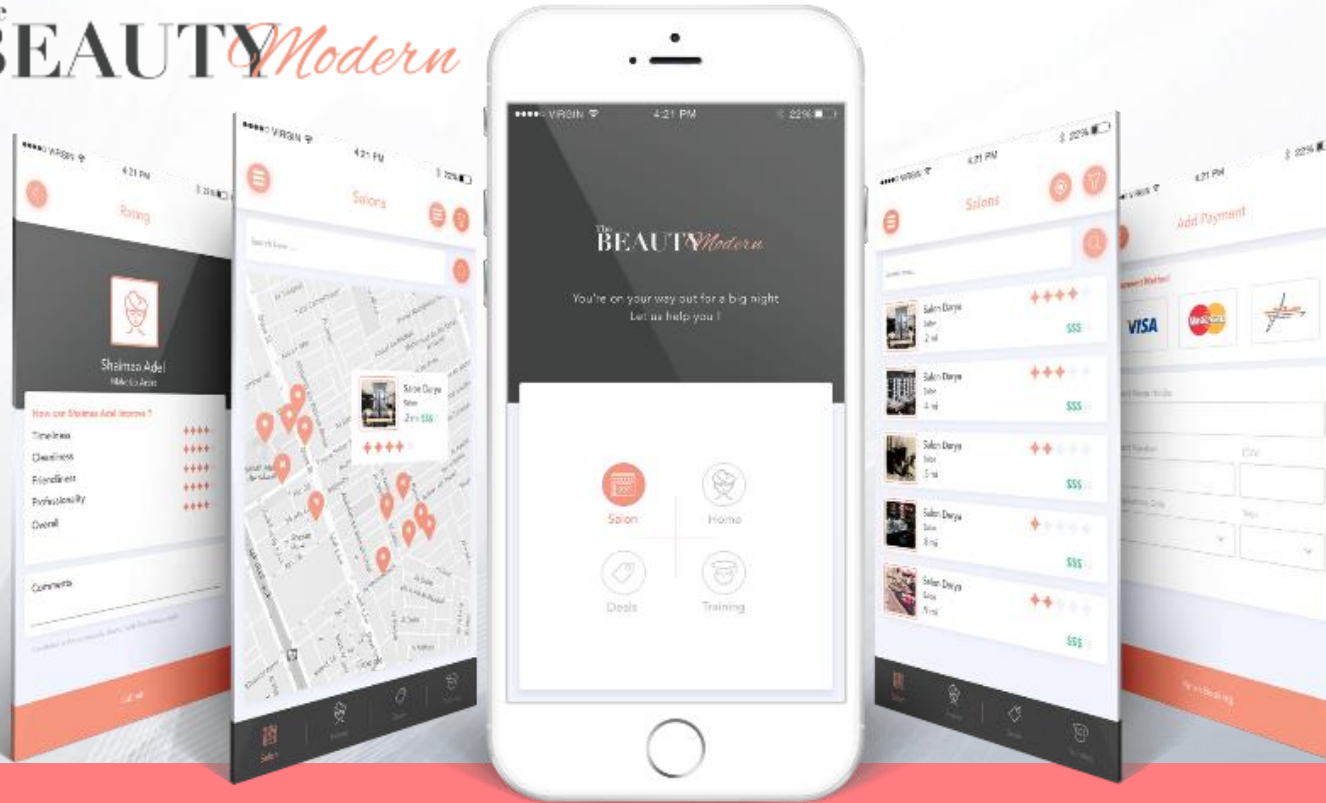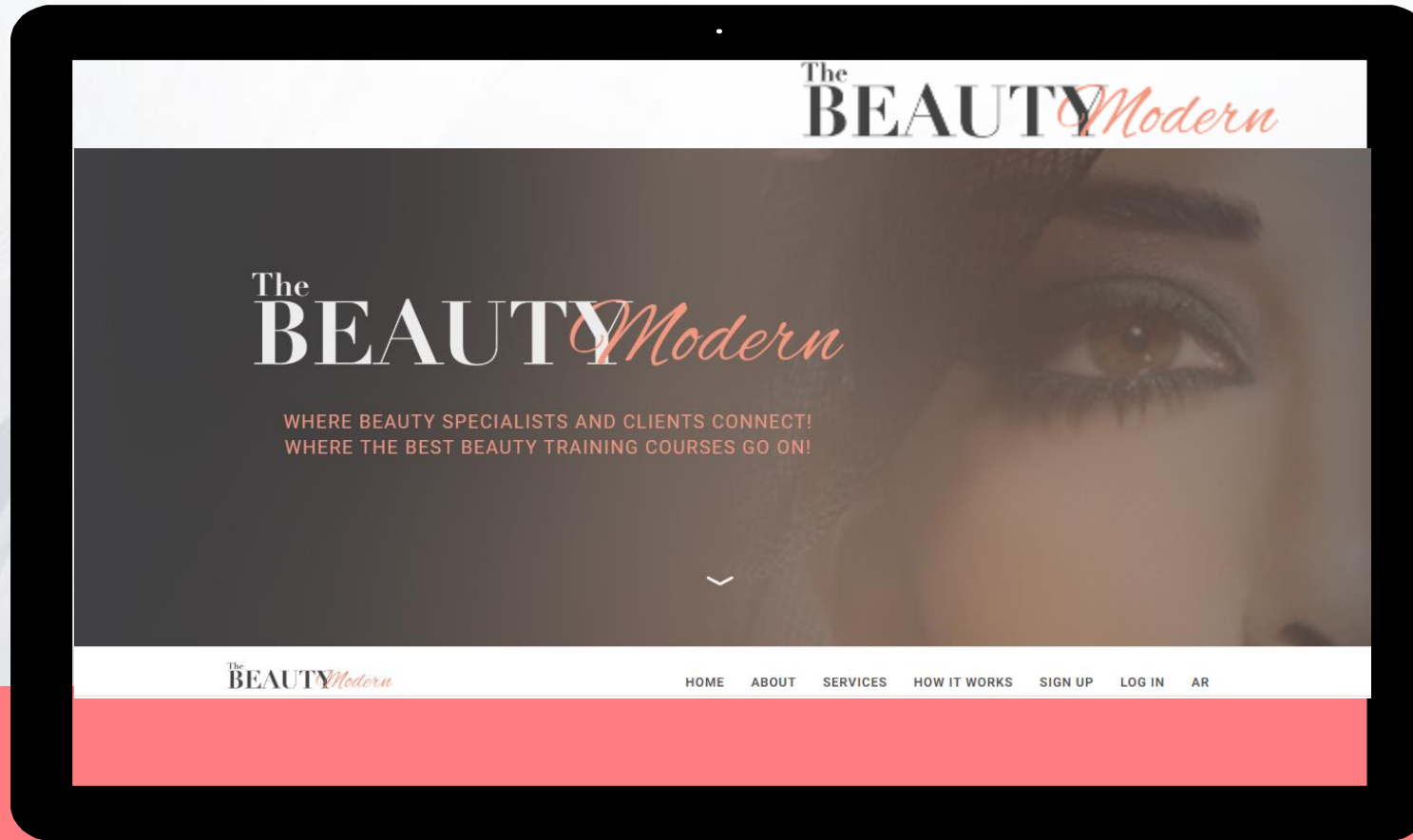
BEAUTY MODERN

SALONS BOOKING SYSTEM
[M-COMMERCE]

GET IT ON
Google Play

Download on the
App Store

www.thebeautymodern.com

Beauty Modern App is an exclusive mobile app for Beauty Salon/ Spa/ Health & Fitness business. Beauty Modern App brings the elegance look of the beauty store on mobile devices with some of our best features that perfectly fit into your store.

The app not just simply allows salon managers to connect with their customers for the offers/ services. Apart, it gives astonishing experience to your customers at very first- sight and makes them avail your services/ offers just at one click on mobile.

The
BEAUTY *Modern*

WHERE BEAUTY SPECIALISTS AND CLIENTS CONNECT!
WHERE THE BEST BEAUTY TRAINING COURSES GO ON!

BEAUTY *Modern*   HOME   ABOUT   SERVICES   HOW IT WORKS   SIGN UP   LOG IN   AR

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SALONS BOOKING SYSTEM
[M-COMMERCE]

www.thebeautymodern.com

Web site for Beauty Modern App is an exclusive mobile app for Beauty Salon/ Spa/ Health & Fitness business. Beauty Modern App brings the elegance look of the beauty store on mobile devices with some of our best features that perfectly fit into your store.
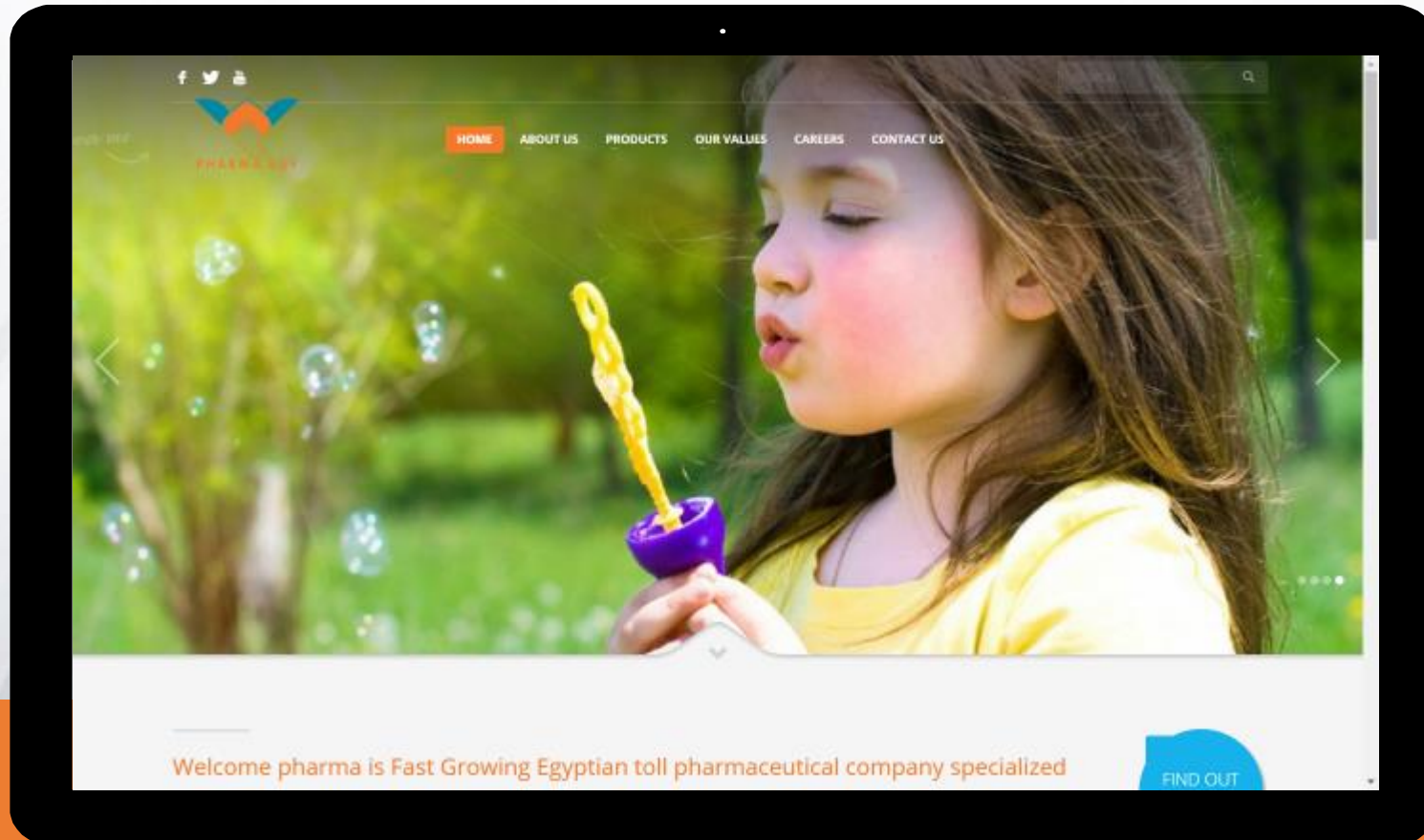
WELCOME PHARMA

Website

www.welcomepharmaegy.com

Web site for Welcome pharma is starting Egyptian toll pharmaceutical company will be specialized in Manufacturing of Human medicine, cosmeceutical and food supplements products.
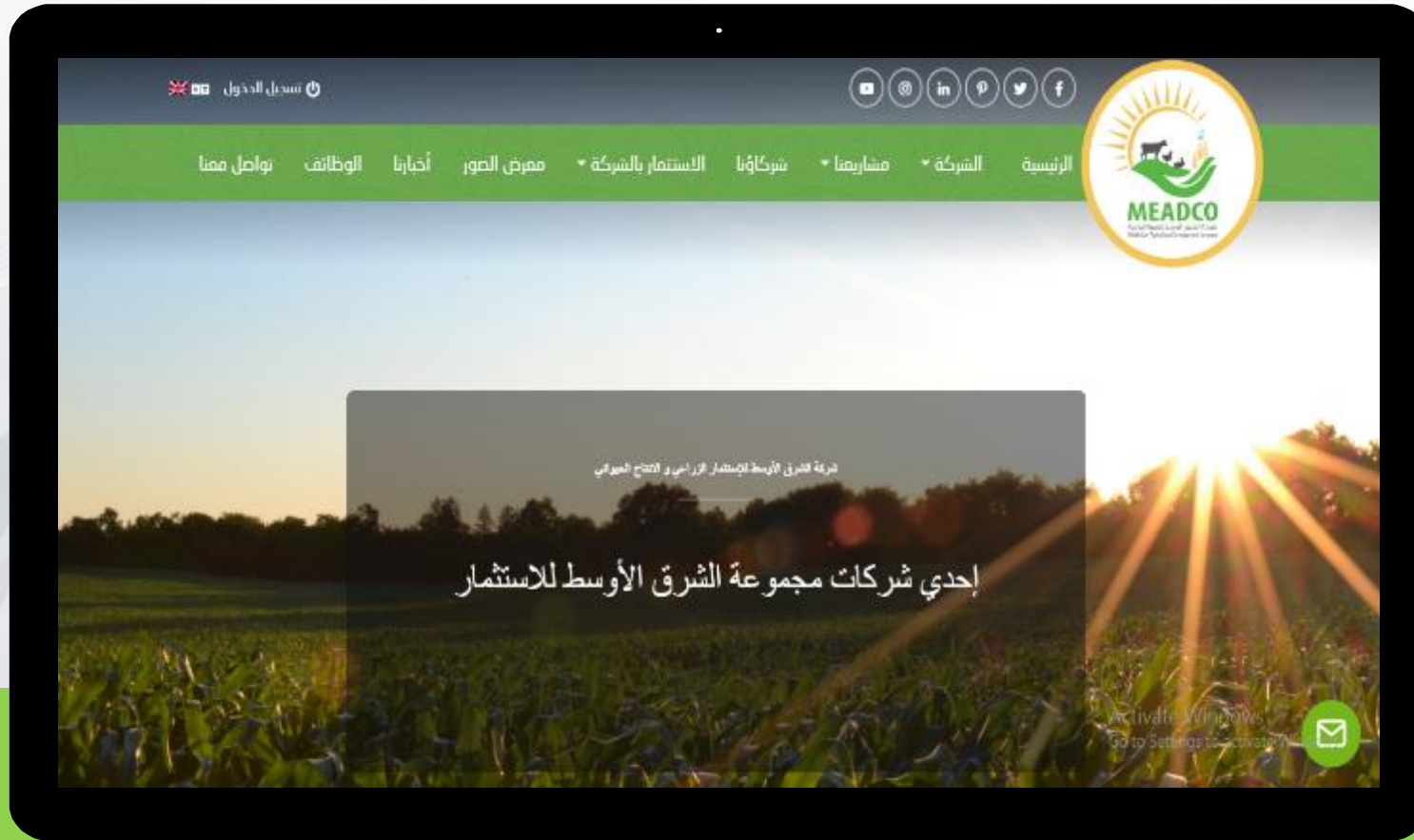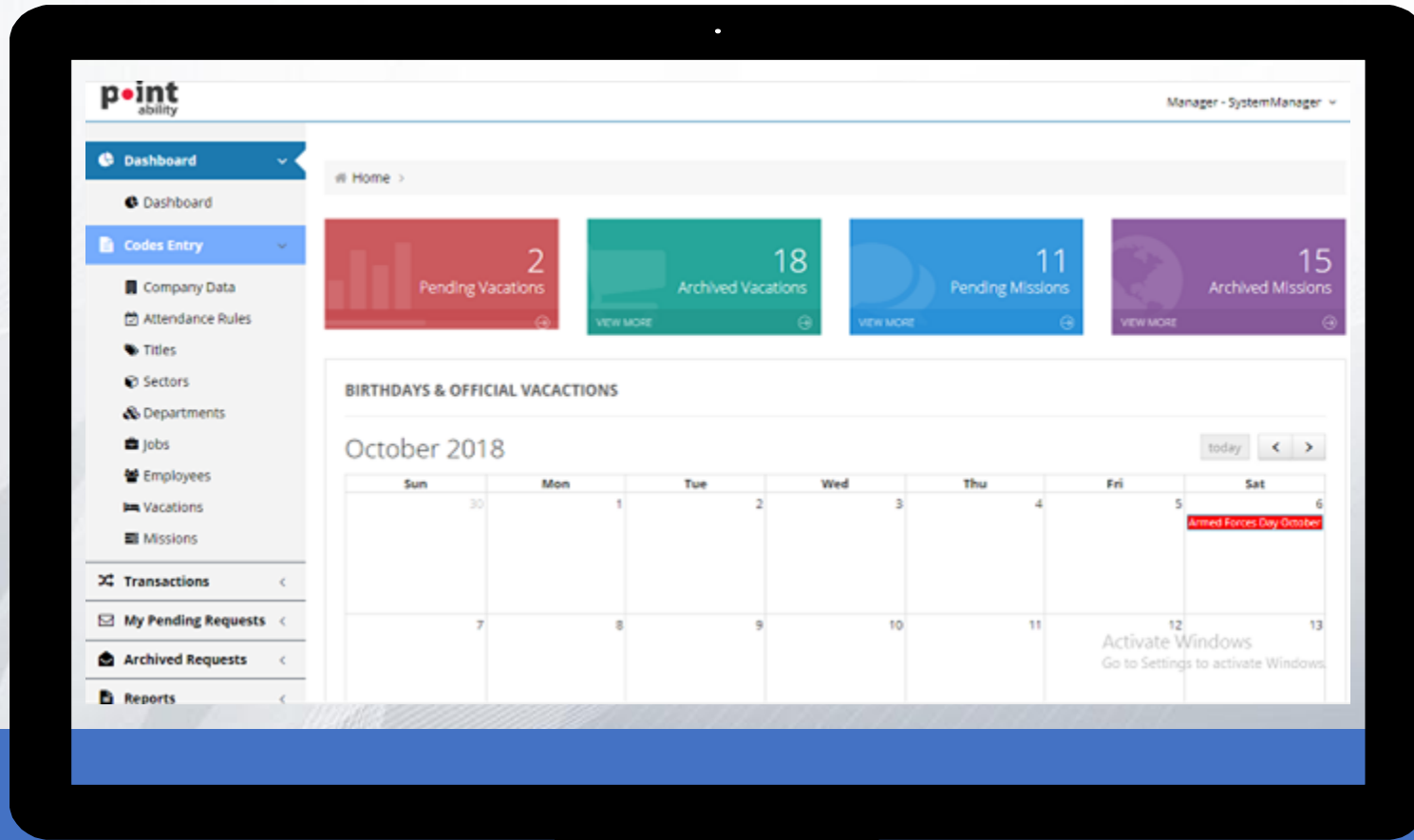
WEBSITE **PROJECTS**

MEADCO

WEBSITE

Web site for MEADCO
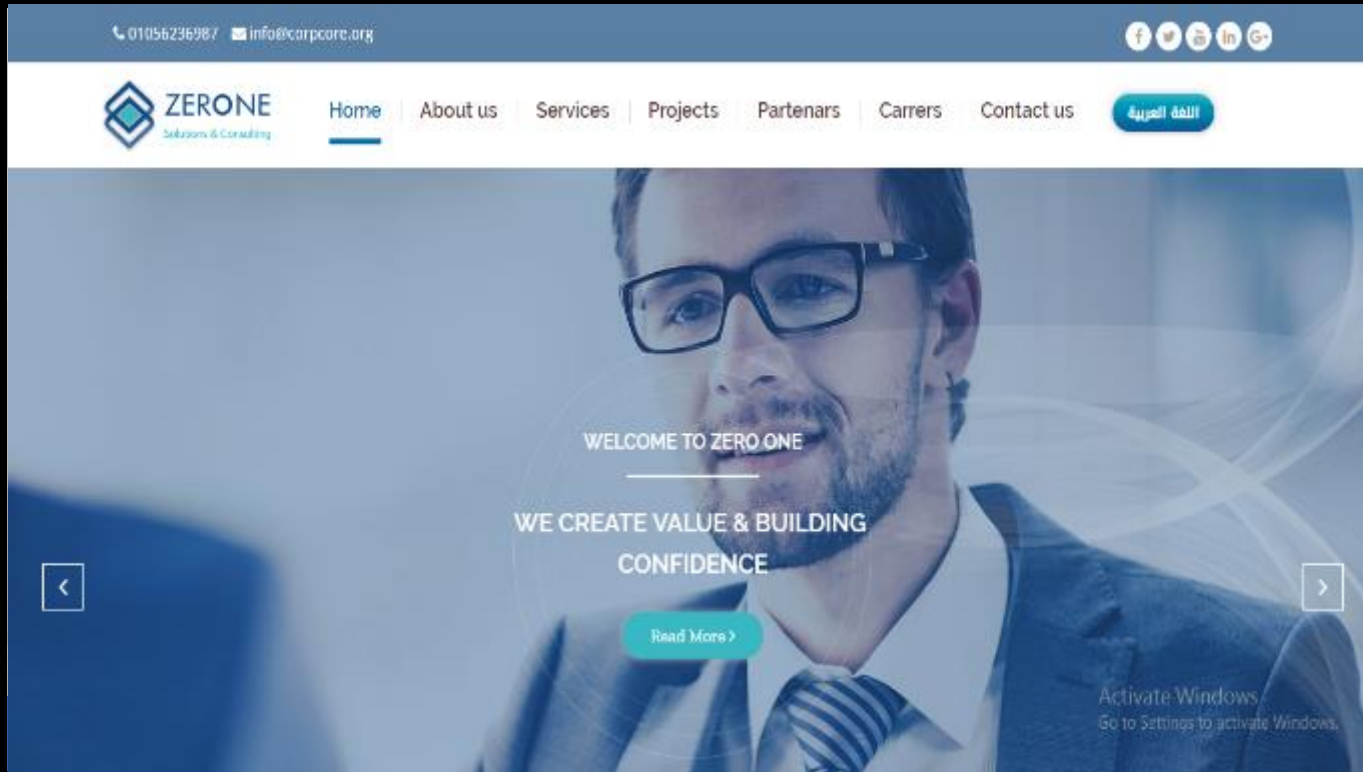
ZEROONE
WEBSITE

Web site for The Zero One is a professional services company delivering AI-powered software and technical solutions to companies which seek business consultancy and IT problem solving.

HRM SYSTEM

HRM to manage and track employees Attendance, Vacations and Missions.

STOCK CONTROL **SYSTEM** |

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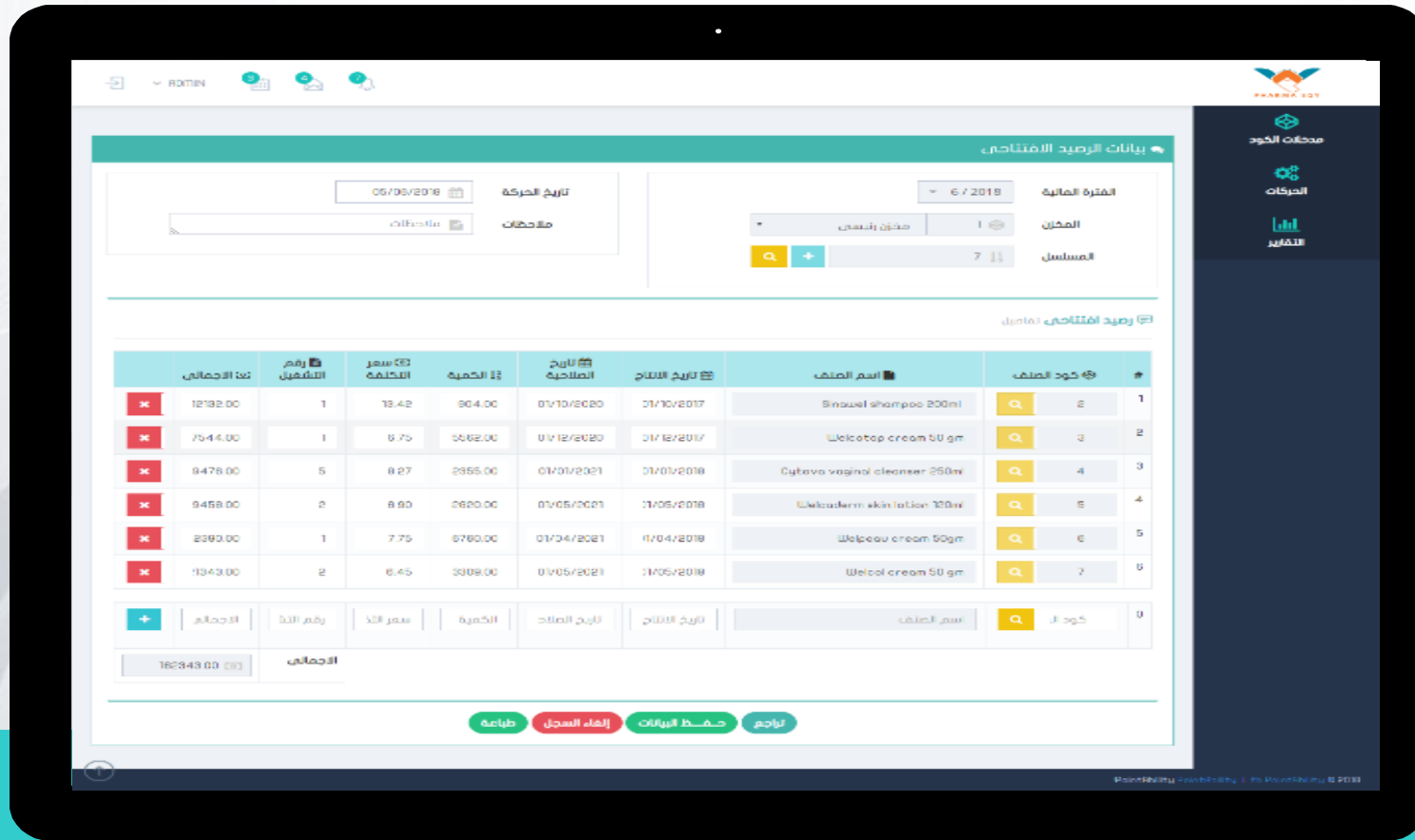
STOCK CONTROL
SYSTEM

With our Stock Control, employees have access to accurate information that enables them to make better decisions faster, helps to eliminate redundant processes and systems, dramatically lowering the cost of doing business overall
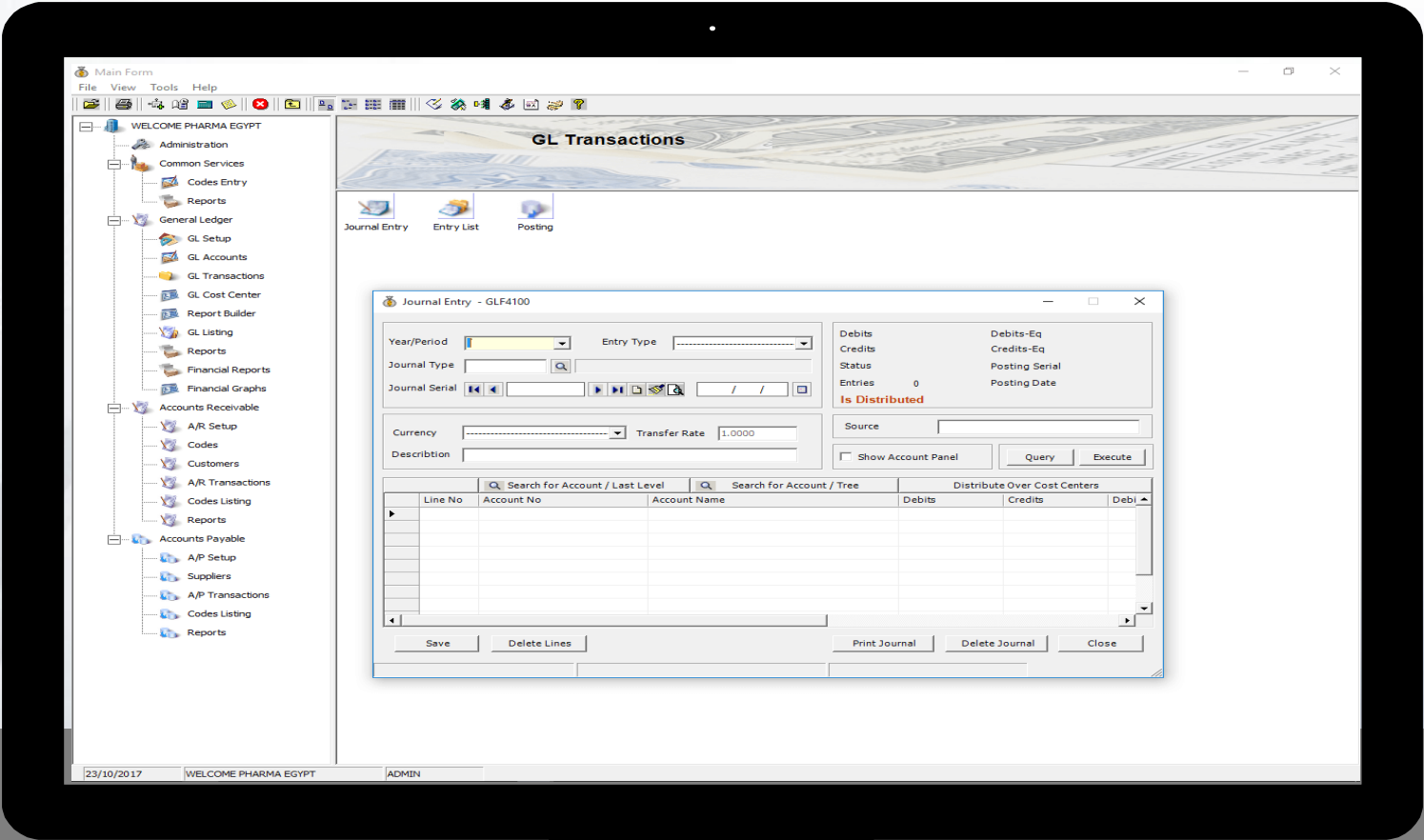
STOCK CONTROL **SYSTEM**
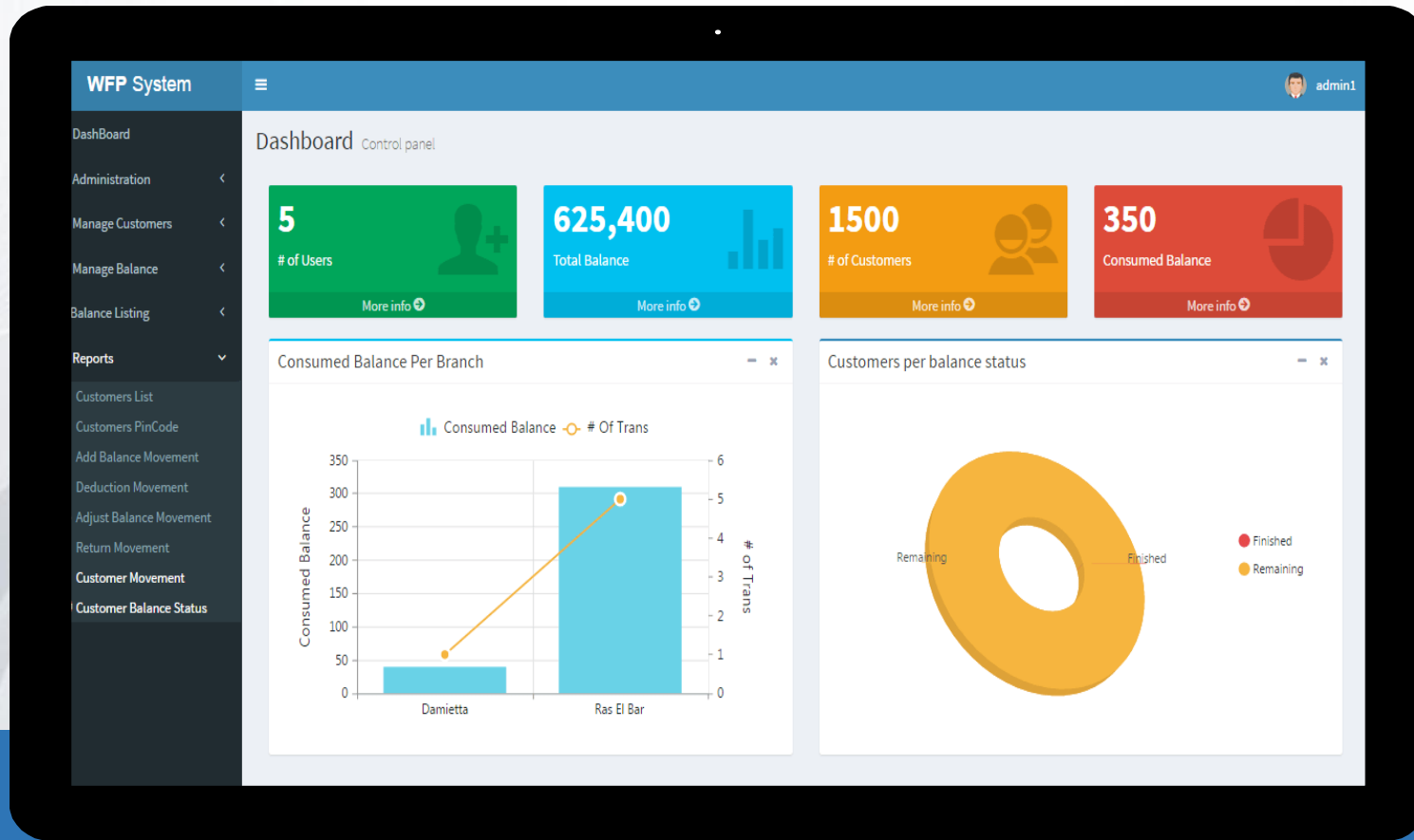
HR System

With our Integrated solution for managing and tracking the aids from WFP to Syrian refugees in Egypt system.

SERVICE SHEET SYSTEM
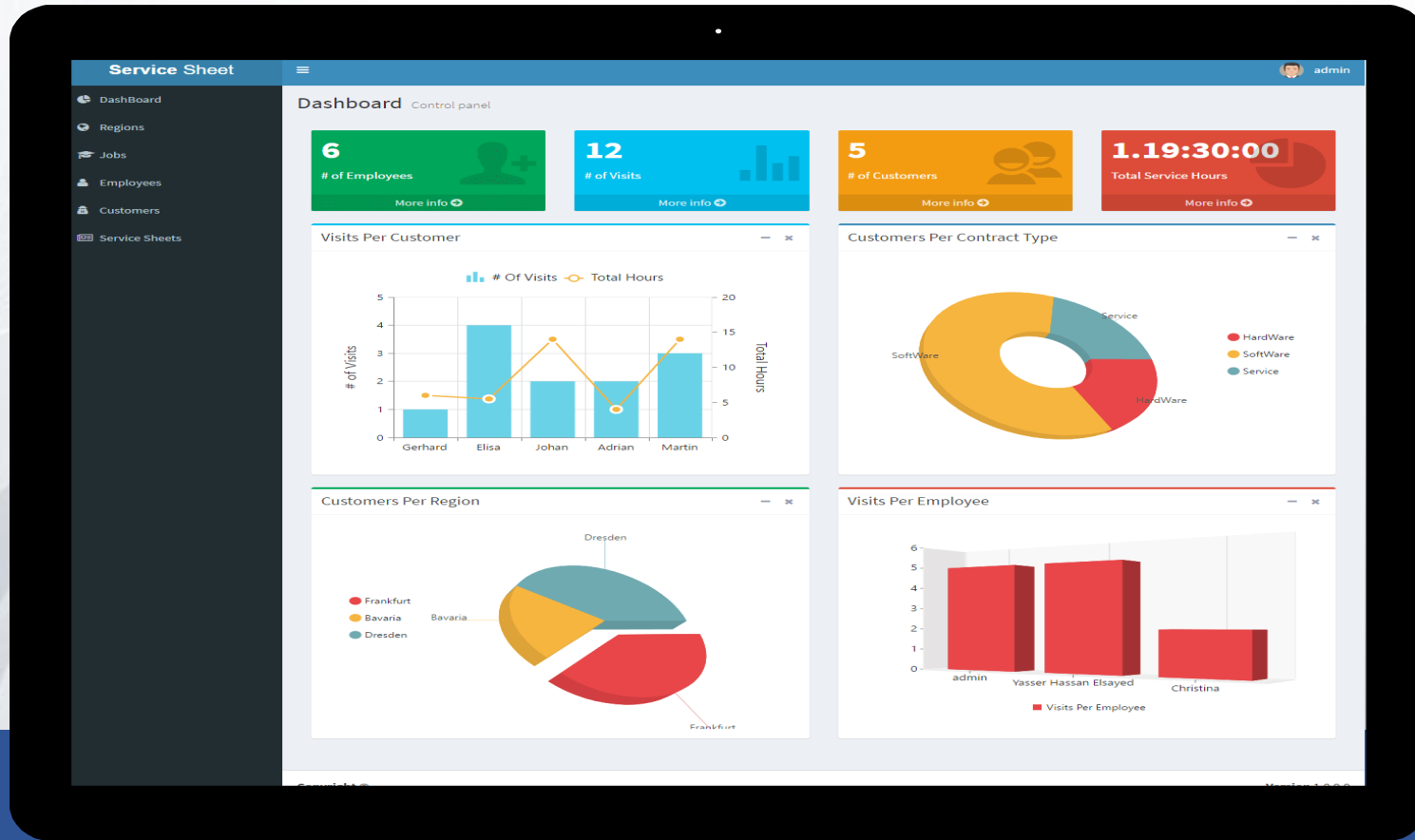
SERVICE SHEET System

Services managing and statistics tracking (Customers, Employees, Visits, Regions,…etc.)

ACCOUNTING **SYSTEM**

ACCOUNTING SYSTEM

Accounts Payable, Accounts Receivable, Financial Reports,…etc.

OUR OFFICES

CANADA

EGYPT

KSA

KSA

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+966-542222457

EGYPT

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