

SAUDI VITRIFIED CLAY PIPE CO. SVCP COMPANY PROFILE



OVERVIEW

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Snapshot

- Established in 1977, as a Saudi, Belgian and German J/V Company in the city of Riyadh- Kingdom of Saudi Arabia to manufacture & supply quality Vitrified Clay Pipes for sewage & industrial pipe systems.
- In 2006 capital increased from SR 40 Mil to SAR 150 Mil.
- In 2007 turn to a public stock market company listed in Saudi Stock Exchange (Tadawul)
- SVCP is a leading pipe manufacturer in the Middle East since its inception in 1977
- SVCP's geographic reach includes the GCC, Middle East and international markets including Asia and Western Europe since 1988
- SVCP owns 2 production facility in Riyadh with total annual production capacity of 200,000 tons/annum.



Production Overview

- 2 factories with total annual capacity of 200,000 tons.



SVCP Product

- Vitrified Clay Pipes from DN 100 - 1200.
- V.C Perforated pipes from DN 100 - 1000.
- V.C Fittings & Accessories from DN 100-1200.
- V.C. Jacking Pipes for micro tunneling from DN 150 - 1000.



Mission and Vision



Mission and Vision

- Providing vitrified clay pipe products of outstanding quality consistent with customer requirements, applicable codes and standards.
- Maintaining a leading position in the Middle East for the manufacture and supply of clay products.
- Working towards the continuous improvement of the use of clay pipes in sewer networks and ensuring/maintaining superiority of vitrified clay pipes over other types of pipe materials.
- Ensuring stable and continuous supply of all project requirements in Saudi Arabia and GCC.
- Achieve & secure an international market leader position.

Major Shareholders

Name	Ownership %
H.H.P. Faisal Bin A. Aziz Al Saud	15.20
Abdul Latif Al Issa Investment Group	10.00
Dr. Saad Al Sayari	13.33
Riyadh Investment Company	4.14
Adnan & Amal Bougary	4.34

Board of Directors

Name	Position
H.H.P. Faisal Bin A. Aziz Al Saud	Chairman
Dr. Saad Saud Al Sayari	Managing Director
Mr. Abdulmuhsin Al Issa	Member
Mr. Abdullah S. Al Dabaan	Member
Dr. Moayad Al Qurtas	Member
Dr. Ali Al Khalaf	Member
Dr. Abdulrahman Al Humaied	Member

Strategy

- Guaranteeing and ensuring delivery of high quality products through the supply of a comprehensive range of products as well as offering after sales service to customers.
- Maintaining production growth in order to meet future demands.
- Developing and maintaining long term business relationships with suppliers in order to guarantee and maintain SVCP's superior leading position in the domestic and regional markets.
- Creating strong business relationships with key international manufacturers which will add value to SVCP's business.
- Maintaining technical and knowhow agreements with international companies.

Marketing & Sales Strategy

- Providing a comprehensive range of products including related accessories for projects at competitive price.
- Providing technical support during the design phase and on-site implementation phase to ensure proper implementation and application of V.C materials.
- Providing a full range of brochures and catalogues for all technical and practical needs.
- Guaranteeing recycling of scrap materials.
- Guaranteeing timely and efficient execution of projects.
- Guaranteeing fixed prices through the life of the project.

Investment Strategy

- Continuously investing to improve, renew and replace necessary equipment's and tools to enhance and maintain quality products.
- Maintaining necessary inventory of spare parts to minimize production downtime and ensuring optimal utilization & efficiency of production facilities.
- Diversification of investments in the field of pipe industry for continuous growth & development to ensure best service to the society for generations to come.

Why Use Vitrified Clay Pipes

Advantages

- VC Pipes are made of pure clay. No chemicals added
 - Clay, grog (chamotte), water, loam glaze
- Exploitation of clay does not have any environmental hazards.
- Preparation of raw materials and pipe production is less energy consuming in comparison to other pipe types.
- Raw materials are available locally.
- The only unlimited long life pipes that can stay in service for hundred of years
- **Application:**
 - Gravity sewer networks
 - Industrial sewage
 - Storm water disposal
- Thermal and mechanical stable pipe
- PH resistance from 0 - 14

+ 1400 Years Old VC Pipe

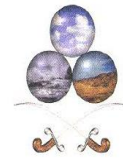
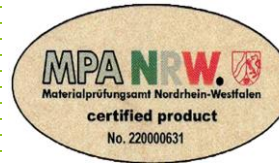


Quality Policy

- Provide Vitrified Clay Pipe products of outstanding quality, consistent with customer requirements and applicable codes/standards - GSO EN 295-1:2008.
- Implement and maintain the quality management system requirements of ISO 9001 (2008) standard.
- Work towards continual improvement in every functional area by taking into consideration the customer feedback.
- Maintain a leading position in the Middle East area for manufacturing and supplying of Vitrified Clay pipe products for drainage and sewerage.

Quality Assurance

- SVCP is an ISO 9001 certified Co.
- Certified to EN 295 by MPA NRW- Germany
- SASO quality Mark certified products.
- Environment Certificate



رخصة بنية للتشغيل
رقم المنشأة: ٣٨٢٨

OUR CUSTOMERS





SVCP Factories





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