

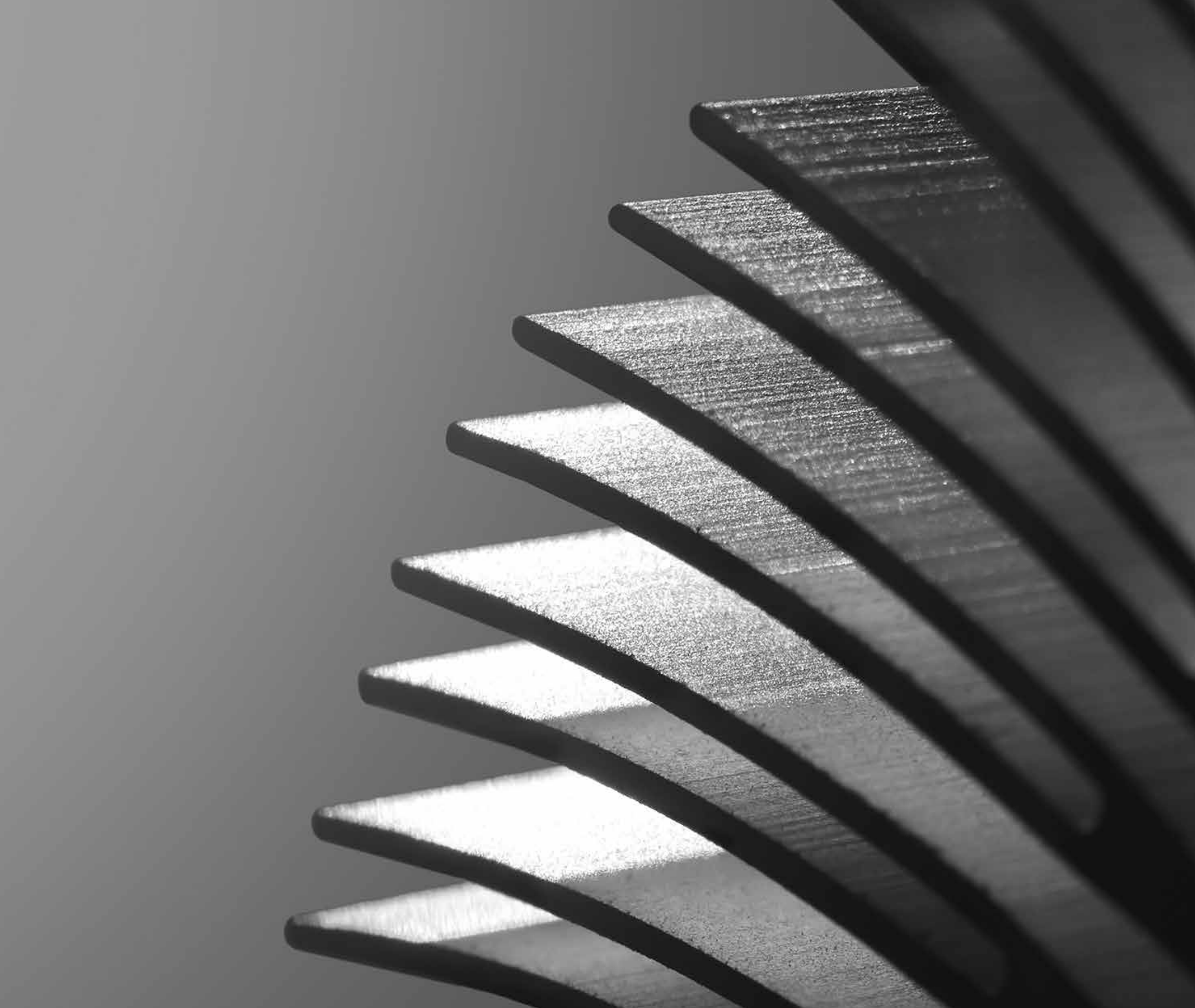


TM

R E T A L

The background features a series of thin, light-colored wavy lines that create a sense of movement and depth. These lines are layered and overlap, forming a complex, organic pattern that flows across the entire width of the image. The overall aesthetic is clean and modern, with a focus on geometric and organic forms.

**Build for
Generations..**

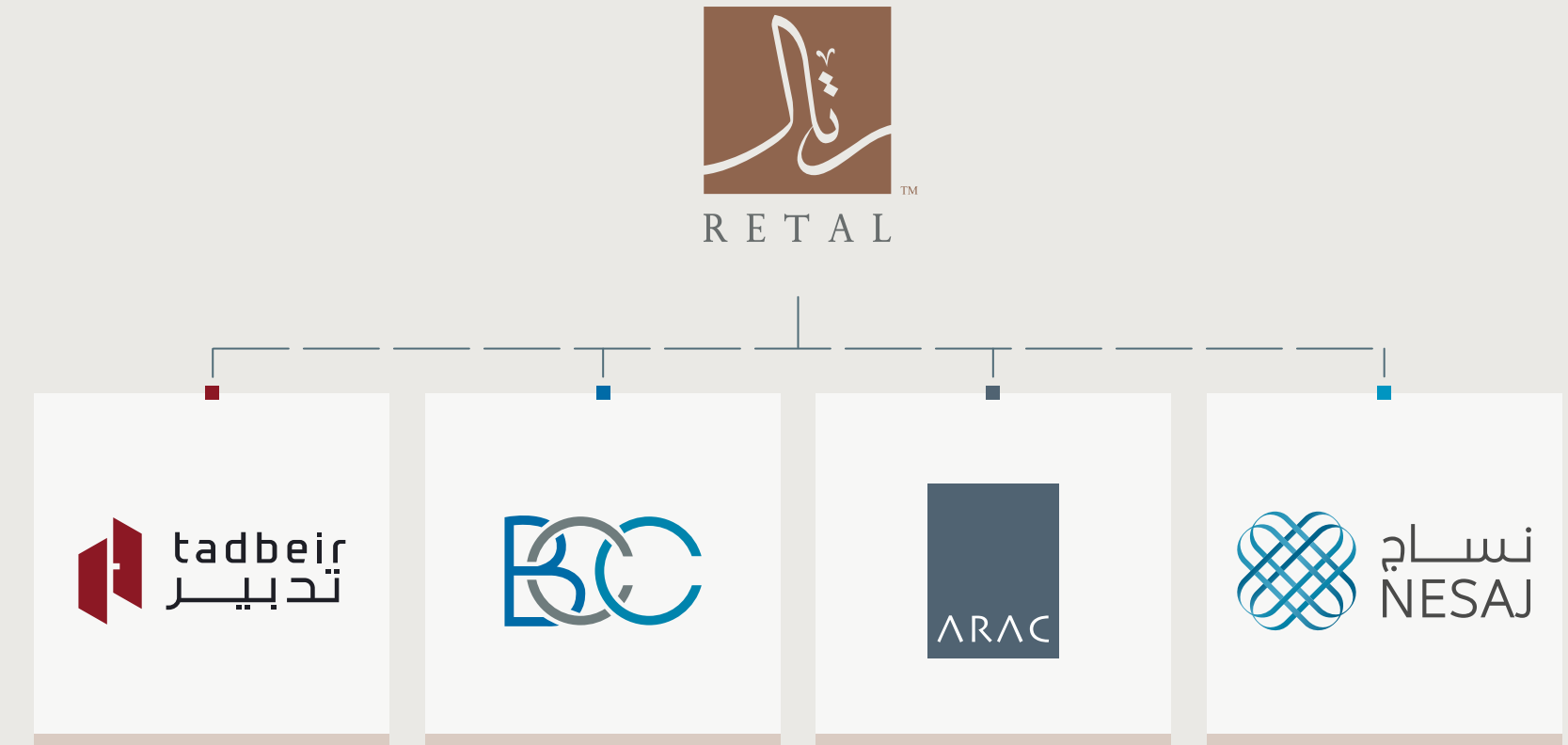


CONTENTS

Retal Group	6
About Retal	8
GM Message	10
Stratigic Vision	12
Why Retal?	15
Retal Showroom	16
Residential Development	18
Residential Achievements	21
Residential Development	43-22
Development of the Commercial Sector	44
Why Retal Commercial Projects?	46
Commercial Development Partners	47
Commercial Projects	51-48
Retal's Subsidiaries	52
Nesaj Project Management Co.	54
Arac Engineering Consultancy Co.	57
Building Contraction Co. (BCC)	58
Tadbeir Real Estate Co.	60
Mother Company	62
Social Responsibility	66
Retal's Partners	68

RETAL GROUP

In continues with investment on Reconstruction and the lead in this area, today, Retal excels in several areas and transcends prospects. Retal came with a brilliant ideas to offer its engineering services through an integrated system starting from first stages with architectural design and preparing engineering drawings through Arak Consulting Engineers. Also, in the construction sector through Building Construction Company (BCC), the management of projects through Nesaj Company and the management of facilities through Tadbeir company LTD that meet the needs of the owners and tenants in terms of management and maintenance of property, to ensure Certain comfort and profit and increase the value of assets in the long term.





ABOUT RETAL

In the Eastern Province was the beginning, where accumulated experience and inherent values met, to start a journey of success steadily in order to win the confidence of its customers first and achieve their dreams and achieve the vision and reach the level that suits it.

In 2012, Retal Construction Company was established with great potential and a professional team to join Al Fozan Group of Companies. Retal started to compete in the development and implementation of residential and commercial projects in the Kingdom of Saudi Arabia, offering residential solutions that keep pace with the rapid development and provide the needs of customers in innovative ways and high quality.

Ratal Urban Development offers comprehensive residential solutions for a better life that meets the needs of future generations while retaining the ancient history.

The development of Retal is a model and an example in more than one area, including our rich production in the residential sector such as Ewan Al Nawras, Ewan Kairouan, Ewan Al Ma'ali and Retal Square, where the team is built before planning and building to attract the most skilled engineers and managers and professional technicians from the planning and construction stage to customer service in an effort to increase quality and services.



GENERAL MANGER MESSAGE



Greetings,

We at Retal Urban Development Company not only provide our customers with what they want, but also strive to add newer and more unique. our customers satisfaction about our products not only what we are looking for, but we must apply our standards and satisfaction with ourselves.

I am pleased to admit that our professional team is the spring of Retal, from which he devotes themselves to continuing creativity and excellence - God willing - and lasting success and brilliance.

We consider that our interest in quality and cultural value in our projects and in the details that affect the lives of our customers is part of our devotion to our country and to the principle of loyalty to our customers.



STRATEGIC VISION

VISION

We aim not only at our projects to build Upscale complexes but also to build high-quality communities “to be the title in the field of urban development”

MISSION

Providing residential and commercial building solutions to keep pace with rapid development, transforming the future into reality, and contributing to upgrading Saudi Arabia urban environment to the highest level with attention to detail and content.

COMPANY'S VALUES

We Retal as an entity and a team, confirm our pride and commitment. in the following values :

- Customer loyalty.
- Initiative.
- Professionalism.
- Mastery.
- Innovation.
- Transparency.
- Responsibility.



WHY RETAL?

We are proud to introduce our new concept of loyalty to customers and establish it as a high value to us. From this perspective, we feel the responsibility in dealing with our customers, and establish a lasting relationship from the first moment before the sale, during it, and through our after-sales service.

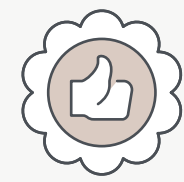
The concept of loyalty to customers is reflected in the quality of our services, and provide them professionally, and through the value added that we seek to provide and satisfied us.



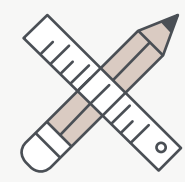
STRATEGIC LOCATION



REASONABLE PRICE



HIGH QUALITY



UNIQUE DESIGN



SALES CENTER



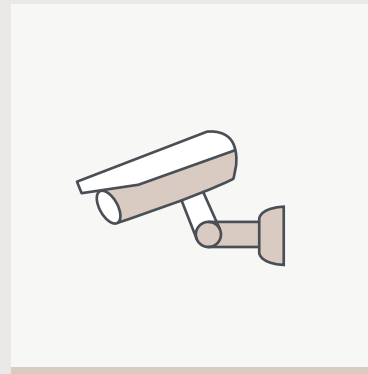
CUSTOMER CARE TEAM



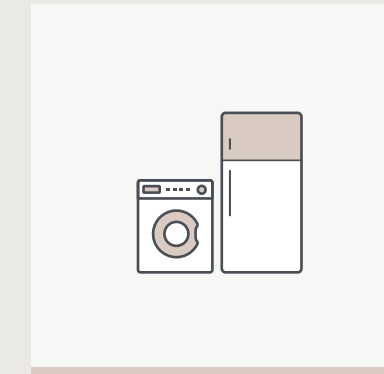


RETAL SHOWROOM

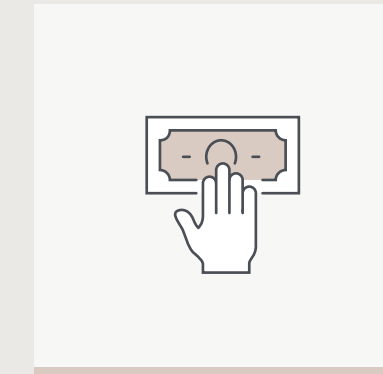
Retal Urban Development Company maintains a first-class sales showroom which applies the one-stop-shop concept, wherein customers can fulfill their requirements and furnish their targeted homes in one visit. The shop offers a comprehensive range of services which include furnishings, appliances, smart home systems and bank loans.



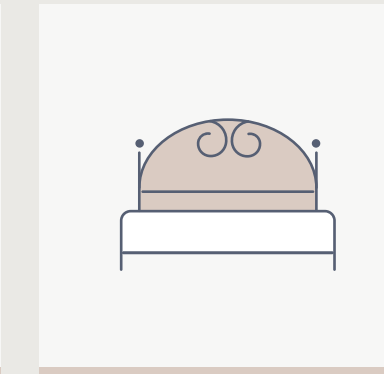
ACCESSORIES



APPLIANCES



BANKS



FURNITURE BRANDS



RETAL



RESIDENTIAL DEVELOPMENT

إيهان القيوان
ewan alqayrawan

retal square
ريتل سكوير

الضواحي
Al Dhawahi

إيهان المعالي
ewan almaali

إيهان النهضة
Ewan Al Nahda

نساچ تاون
NESAJ TOWN

إيهان النورس
ALNAWRAS

Remal Beach

سكنات الندى

RETAL RESIDENCE

the grand

سكنات الصفا
SAKANAT ALSAFA

RESIDENTIAL DEVELOPMENT

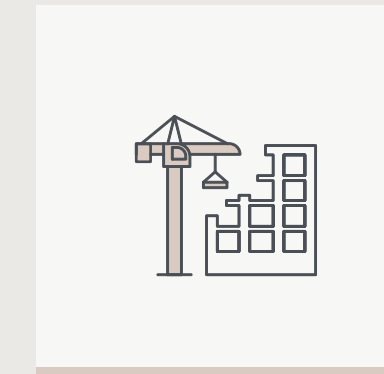
As a reflection of our vision that Retal is the title in the field of urban development, we have at all costs to develop the best civilizational projects that race time and provide the comfort and luxury to the Saudi society and contribute to improving its lifestyle and achieving its aspirations.

All our residential projects are unique it save effort and time, with it vital locations in the cities to make your home only minutes away from business and leisure destinations.

Our current residential projects include |Ewan Al Nawras, Ewan Kairouan, Retal Square, The Grand and Ewan Al Ma'ali. These projects are designed according to Retal's vision and to meet customer needs in terms of locations, spaces and design.

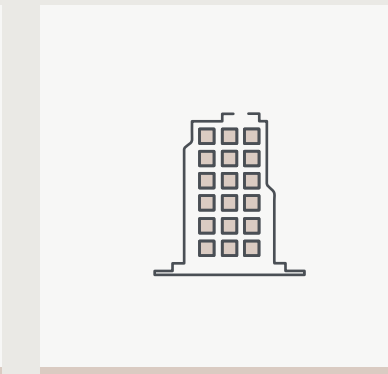


RESIDENTIAL ACHIEVEMENTS



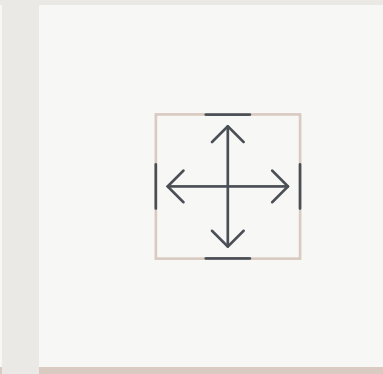
Number of Units Under Construction

2,982
Units



Number of Units Developed

1,224
Units



Total Built up Area

1,209,167
Square Meter



Total Project Value

3,126
Billion SR

📍 Khobar - Al Nawras District



EWAN ALNAWRAS



Ewan Al Nawras is a neighbourhood which has more than 75 deluxe residential villas located in Al Nawras, a district of Al Khobar, in the Eastern Province of Saudi Arabia. It is near the major shopping centres and in close proximity to the King Fahd Causeway that links Saudi Arabia with Bahrain.

The iconic Ewan Al Nawras, consists of three model villas which aims to provide ultimate luxury and exquisite designs which sets the benchmark for 21st century living. This distinguishes Ewan Al Nawras from other projects as it stands tall, an epitome of luxury and modern living. Be it the contemporary style design lounge where the family can spend quality time together, the luxurious bedroom or a kitchen that is the essence of highest standards. It does not end there, the perfectly manicured garden adds charm and elegance to the place. We have made sure to cover all security and safety aspects including minute details like window designs. Every aspect of this project is thoughtfully designed for your convenience and safety to provide you with privacy and peace.

Project Value 110 Million Riyal	No. of Units 78	No. of Types 04	Built-up Area 529 - 425	Project Start 2013	Project End 2015



سكنات الندى

SAKANAT AL NADA

Al Nada Villas feature a design that combines simplicity and elegance with a beautiful Arabic style. The project is located in Al Nada neighbourhood, near Jubail Road, 5 minutes from Aramco. The project contains of 28 villas and each villa the ground floor contains of a large Majlis and spacious dining room between the Majlis and 30-square-meter kitchen. the kitchen is equipped with a cupboard Classic design. Each kitchen and living room overlooks a small terrace and a small garden With a fountain making family gathering in this place every evening is inevitable. the first floor Contains of four spacious bedrooms and a living room. The main bedroom area is 32 Square meters attached to a large bath consisting of 3 sections, the first section consists of a sink and bathtub, And the second section of the chair, and the third section a 3 meters shower room make shower experience to the most luxurious hotels.



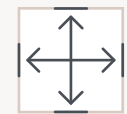
Project Value
36
Million Riyal



No. of Units
28



No. of Types
01



Built-up Area
386 - 371



Project Start
2013



Project End
2014



Construction
Management



Project
Management

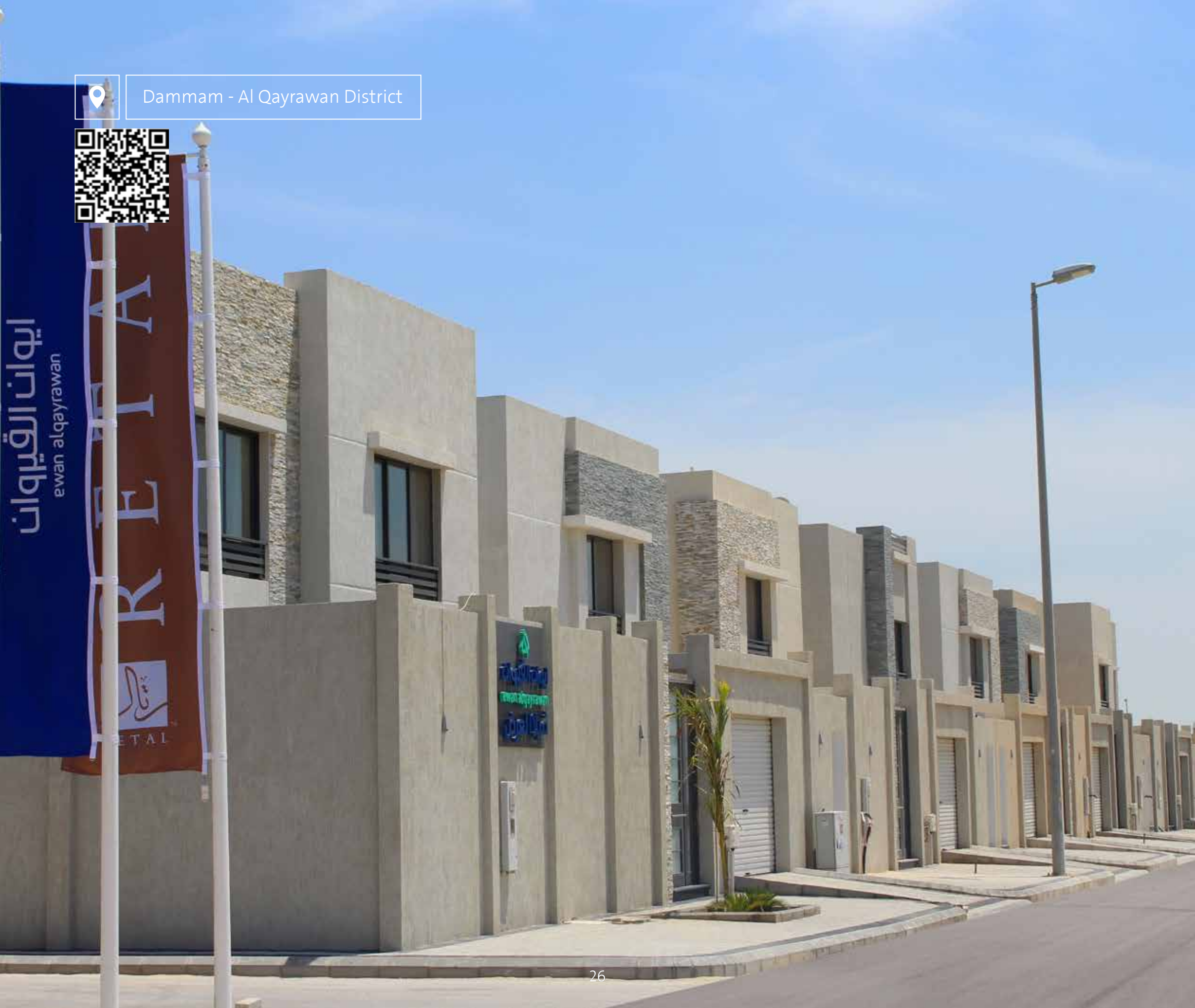
Dammam - Al Nada District



Dammam - Al Qayrawan District



إيهان القيرawan
ewan alqayrawan



EWAN AL QAYRAWAN

Ewan Al Qayrawan is a community of more than 150 villas in a well-developed and rapidly growing location close to King Abdulaziz Road, which links the district to the major locations in Saudi Arabia and the heart of the Eastern Province's three main centres, Khobar, Dammam and Dhahran and adjacent to major companies operating in the Al Dhahran area.

The villas are of three designs, Arabic, modern and corner, all of which have been constructed to the highest international standards and address the specific needs and requirements of the diverse communities present in the Eastern Province.

In developing these high-end residential units, detailed consideration has been given to ensure high quality finishing; affordability whether for use as a home by the purchaser and his family or for investment and the provision of on-going property management.

Project Value 294 Million Riyal	No. of Units 164	No. of Types 05	Built-up Area 552 - 303	Project Start 2014	Project End 2016



SAKANAT ALSAFA

SAKANAT AL SAFA

The “Saksnat Al Safa” project is located in Al Safa neighbourhood near Imam Abdulrahman Bin Faisal University in the middle distance between Dammam, Dhahran and Khobar where the project is not separated from These three cities only one signal. The project surrounds the luxury villas and is bordered to the east A large park with a walking track, which increases the demand for the area. The project consists of 8 small villas and 48 duplex apartments. When you are near Safa, you feel as if you have moved to a city with old Islamic identity of the building The housing units intersect with a harmonious beauty that suggests tranquillity through Its classic design is high.

Dammam - Al Safa District



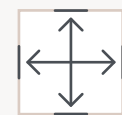
Project Value
50
Million Riyal



No. of Units
56



No. of Types
03



Built-up Area
336 - 227



Project Start
2014



Project End
2015



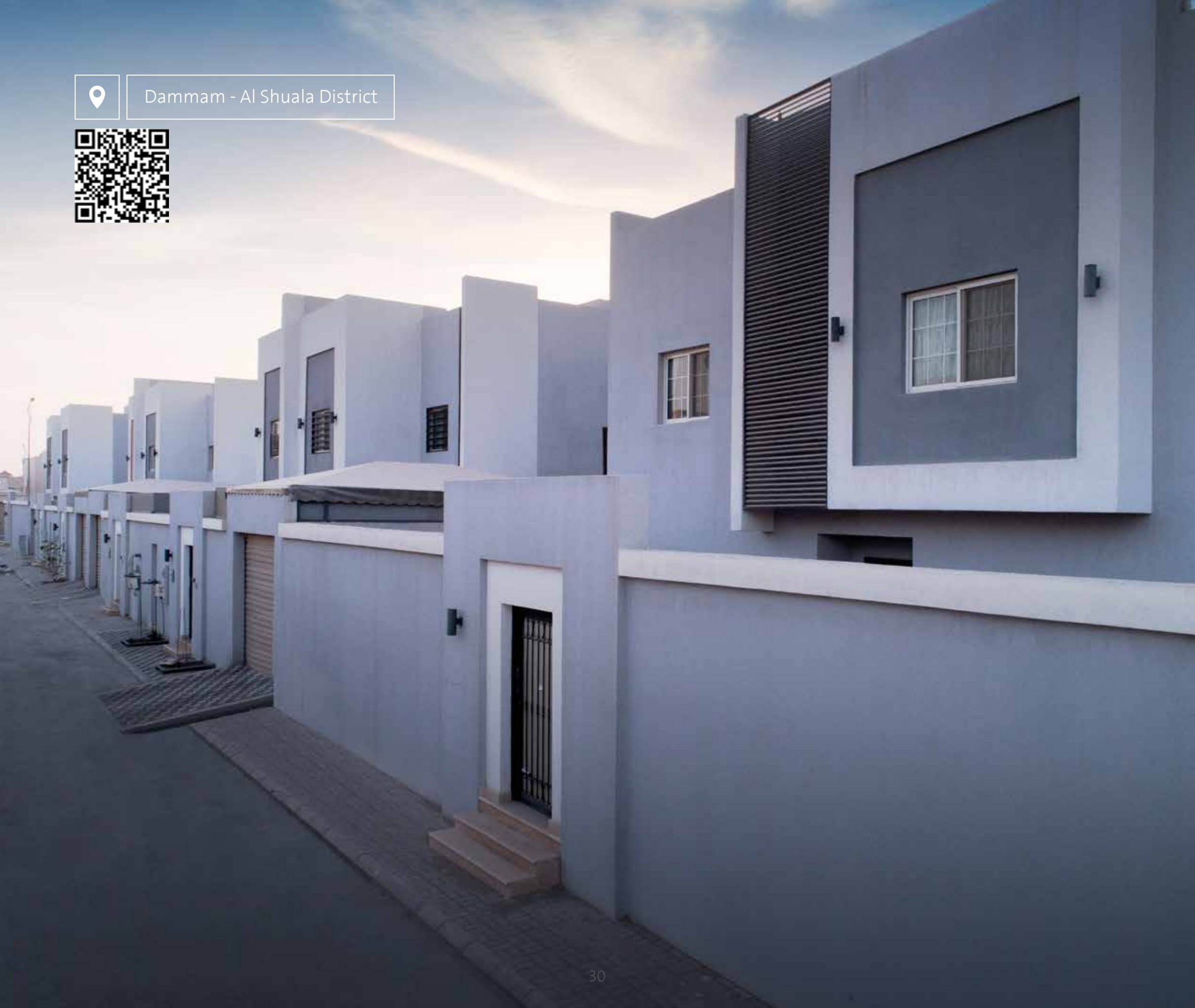
Construction Management



Project Management



Dammam - Al Shuala District



AL DHAWAHI



The "AL Dawahi" project is a residential project characterized by unique urban planning like a village with short streets where neighbours converge. And some of it features modern design by giving privacy and intimacy to the place. The project contains 3 models in different areas. And beautiful architectural styles such as Arabic, Andalusian and modern, in which originality is mixed with Modernity in a beautiful and harmonious architectural language, making AL Dawahi "the ultimate and the dream of the family Looking for a stable, refined and unique life. And it makes the village feel more beautiful The park has an area of 10,000 square meters and is overlooking the residential units of the project.



Project Value
168
Million Riyal

No. of Units
133

No. of Types
03

Built-up Area
614 - 250

Project Start
2014

Project End
2016



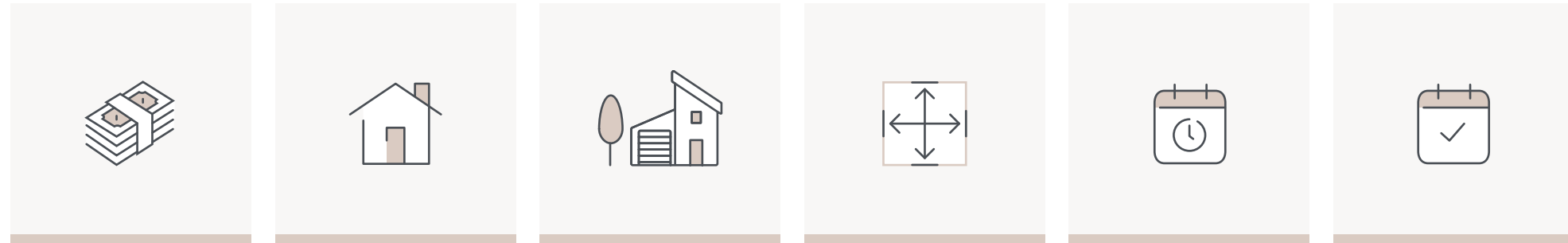
Construction Management

Project Management



THE GRAND

The Grand is an integrated residential complex with its services, entertainment, security and safety For residents with the privacy of each tower. The project is characterized by a modern design of modern exterior facades in line with the nature of the project. We are also keen on the diversity of residential units with a unique interior design to suit the needs of the Saudi family. In addition, the project is equipped with central air conditioning units with kitchens with modern designs. Retal is also interested in providing all the amenities to its customers in its projects through the presence of Private Facilities Management Company.



Facility Management



Construction Management



Project Management



Dammam - Al Anwar District



📍 Khobar - Al Rawabi District



RETAL SQUARE



Retal Square is designed in accordance with the highest standards in engineering and architecture to give you and your family a fulfilling lifestyle for generations to come. It is developed with meticulous planning to provide the excellence that you desire and deserve. Each exquisite unit of this prestigious is aimed at providing you with a unique amalgamation of convenience and luxury at a price that you can afford .You don't need to wait anymore for your future apartment, as it is here and ready now.

Project Value 93 Million Riyal	No. of Units 96	No. of Types 02	Built-up Area 244 - 152	Project Start 2014	Project End 2016




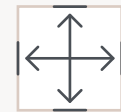




Facility Management

EWAN AL MAALI

If luxury and elegance were to be redefined, then Ewan Al Maali is what it will be. A residential complex of ultra luxury villas strategically located in the city of Al Khobar and created to meet the needs and aspirations of those who demand the best and is bestowed with the touch of elegance and beauty.

Ewan Al Maali promises more than the basic residential ingredient. Each villa is crafted with open porches, vast rooms and a fantastic swimming pool, all created to cater to the aspirations, taste and demands of its occupants.

					
Project Value	No. of Units	No. of Types	Built-up Area	Project Start	Project End
180 Million Riyal	76	03	799 - 510	2016	2018



Project
Management



Dammam - Al Qayrawan District



EWAN AL NAHDA



إيوان النهضة
Ewan Al Nahda

Ewan Al Nahda Project is a residential group consisting of 37 unique design buildings. The project is designed to give the customer the freedom to choose between several designs and locations surrounded by Different services made with latest building standards, taking into consideration the needs of all segments Located in the eastern region. Ewan AL Nahda has a selection of upscale residential villas, which considers an architectural object Which is designed according to modern engineering and construction standards, based on expertise. To provide you with promising housing and investment options, and open up new avenues of stability. Quality accommodation and mastery planning for each residential unit, in addition to consistent planning of the complex's streets, facilities and spaces.



Project Value	No. of Units	No. of Types	Built-up Area	Project Start	Project End
65 Million Riyal	37	02	340 - 360	2017	2018



Construction Management

Project Management

Architectural Designer



RETAL RESIDENCE

Is a unique residential complex designed in a modern style on an area of 122,533 m² in the city of Dammam in the Eastern Province. The residents of the project feel a comfortable and modern lifestyle, close to many areas And leisure centers that contribute to creating an enjoyable and exciting living environment to encourage outdoor activities and to enhance interaction between the residents of the complex. The project is characterized by modern design and integrity of the project, in addition to a group of projects Facilities such as security guard, IT department, marketing centers, restaurants, nursery, and health center, which will enhance the integrated life of the project.



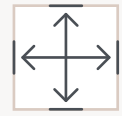
Project Value
500
Million Riyal



No. of Units
416



No. of Types
07



Built-up Area
84 - 363



Project Start
2015



Project End
2018



Facility
Management



Construction
Management



Project
Management

Khobar - Al Sadafa District



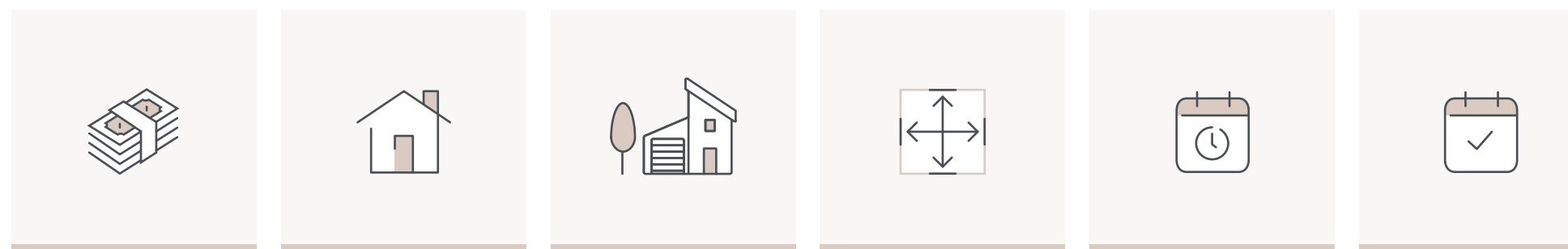
Dammam - Al Amal District



NESAJ TOWN



Welcome to Nesaj Town, which opens its doorstep with its arms in front of you over 200,000 square meters overlooking the wide streets and integrated services designed to ensure your comfort and service of mosques, schools, commercial and social complexes as well as embrace parks and vibrant parks, leaving your children spend time filled with fun and entertainment. The City Textile offers 674 housing units with different models of the caller and the separate ones. And in different and varied areas that meet your need and enrich your experience in living a comfortable life and atmosphere. It has privacy and is filled with tranquillity and comfort in every aspect.



Project Value	No. of Units	No. of Types	Built-up Area	Project Start	Project End
380 Million Riyal	674	04	250 - 286	2018	2021



Construction Management

Project Management

Interior Design



DEVELOPMENT OF THE COMMERCIAL SECTOR

Our projects continue to move forward in development of the commercial sector. We focus on quality in the designs and strategic locations in the major and dynamic cities of the Kingdom, to contribute to the efforts to raise the level of infrastructure and engineering construction in the development of commercial and recreational projects



WHY RETAL COMMERCIAL?

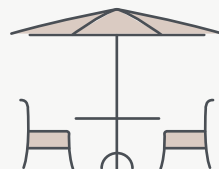
We are interested in building relationships with tenants that we consider our partners to be successful by providing Support services to attract all consumer segments.



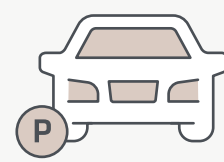
MAINTENANCE



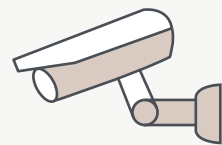
MODERN DESIGN



OUTDOOR SITTING



PARKING



SECURITY SYSTEM



STRATEGIC LOCATION

COMMERCIAL DEVELOPMENT PARTNERS

Retal Urban Development Company's strategic thrust in commercial ventures is to focus on forming alliances and partnerships with world-class brands and internationally known brands and companies in order to offer a more distinctive value and elevated experience to the market.

Our partner brands are luminaries in their respective areas. Each has taken tremendous care in the development and management of their brand and values. Partnership with right companies has had an incredible impact on our growth and success; In return we provide our partners with innovative world class services and deliver them with the finest real estate assets.





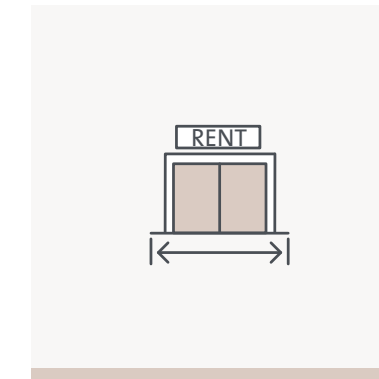
THE VALLEY



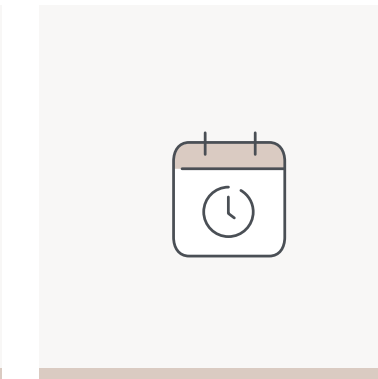
The Valley Al Hassa is the first modern commercial project, designed and distinctive to be a major destination for entertainment and shopping. It includes gyms, brand retail shops and a range of international cafés and restaurants with terrace seating to be the station for all family members. It hosts a plethora of renowned brands, keen to have a positive factor for their success.



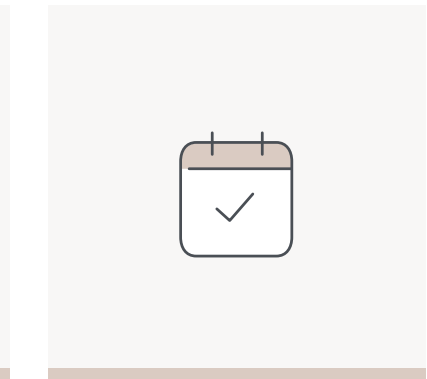
Built-up Area
7,430
Meter Square



Leasable Area
6,030
Meter Square



Project Start
2016



Project End
2017



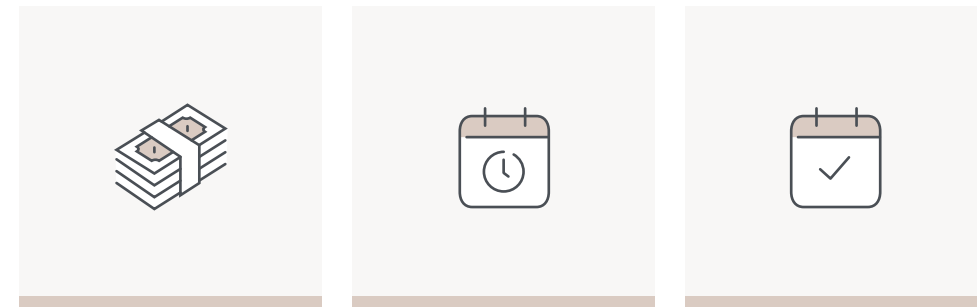
Facilities and Property
Management



الجامعة العربية المفتوحة
Arab Open University

ARAB OPEN UNIVERSITY

A partnership with the Arab Open University has been signed for the rental of an academic educational building for the University in Dammam, consisting of seven floors divided into two separate sections. For female and male students, with the full facilities that serve the university's educational process. The laboratories are designed and implemented at the highest quality and technology.



Project Value	Project Start	Project End
22	2016	2017
Million Riyal		



Construction Management



Project Management

Dammam - Al Anwar District





Nesaj Co. Project Management



Nesaj launched in 2012 in Khobar City – Kingdom of Saudi Arabia to achieve the integral vision of projects management which diverse during the project period in terms of design management, site supervision construction management for all types of projects such as residential, commercial and educational and so on.

Nesaj is committing to provide high end services and the best innovative engineering solutions based on the transparency and credibility in dealing. Nesaj is considering its client by providing care and attention for his projects and properties to ensure the required level of engineering services needed by the clients in order to have all the engineering services with a professional and persistent team.

Scope of Work

Determine the scope of work, budget and timetables

Implementation of various operations

Identify project performance indicators and track their progress

Identify key milestones according to the project plan

Project cost management

Effective utilization of the resources required for the establishment of the project



ARAC CO.

Engineering Consultancy

ARAC is a multidisciplinary engineering company with expertise in architectural, interior design, urban design, landscaping and engineering consultancy.

We believe that a distinctive and appropriate design requires a deep understanding of the various social, economic and environmental aspects. We integrate these aspects into a balanced and practical design, not just imitation and implementation. This integrated approach to design is supported by a highly professional and passionate team of excellence as well as a wide range of engineering and architectural experience.

For us, architectural design is a special task that requires unique elements that can find an opportunity to produce unique and innovative architectural engineering work. Therefore, ARAC seeks to create a work environment that encourages innovation and good work ethics and aims to exceed the needs of our customers.

We and our team firmly believe that each of our clients is unique and has different needs and aspirations. This requires us to handle each task as an individual case, making each experience a unique and exciting journey for our customers and our team. Individual case, making each experience a journey that is unique and exciting for Our Clients and team.

Scope of Work

CONSULTING
SERVICES

LANDSCAPE
ARCHITECTURE

INTERIOR
DESIGN

ARCHITECTURAL
DESIGN





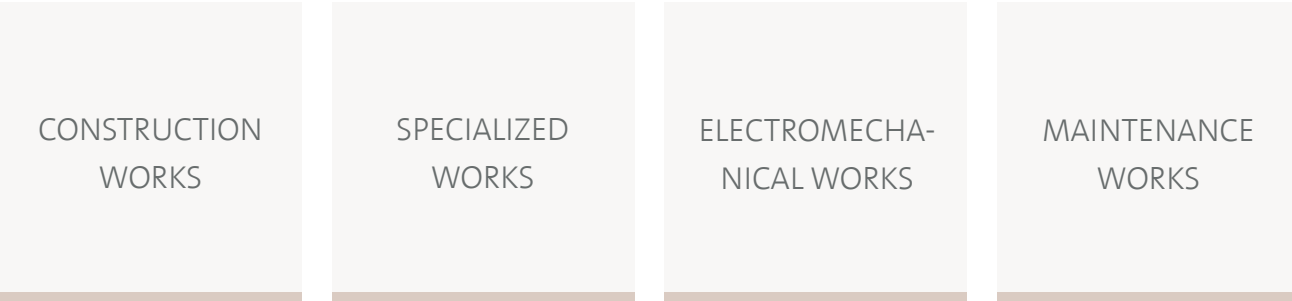
BUILDING CONSTRUCTION CO.

Construction Management



Building Construction Company is one of the leading Saudi companies in the field of contracting since 1996 and it is affiliated to Retal. The Company has won the classification of second class for buildings and construction work, after it has proven it's supremacy and gained the clients trust. This is attributed to the Company's commitment to quality performance, utilization of the latest building methods, it's creative approach and sound capabilities that enable it for fast performance, implementation of large projects and its ability to diversify. The Company's accomplished projects were diversified with it's unique touches in the field of health care, industry, agriculture, commercial facilities, educational institutions and sports centers in addition to basic infrastructure, water facilities and sanitary sewerage projects.

Scope of Work



TADBEIR CO.

Facility & Property Management

Tadbeir Company specializes in management of real estate and facilities, founded in 2014, under the umbrella of Retal for Structural Development. Retal has founded Tadbeir with its large size to respond to the increasing need for companies specialized in real estate and facilities management services, due to the fast growing real estate market in Saudi Arabia. Tadbeir provides a wide range of services in this field, to the owners of commercial and residential projects in a professional manner through the method of best practice and techniques that ensures harmony between the occupant and the place in question. Tadbeir manages facilities according to a strategy that observes rationalization of consumption, by reducing operational expenses upon the owners, in a manner not prejudicing quality aspects.

Scope of Work



AL FOZAN GROUP

Al Fozan Group is a successful group with operations throughout the GCC Middle East. Led by a team of talented professionals, Al Fozan Group has evolved and has diversified over the years to become today one of the fastest growing regional success stories. The harmony of companies in the group has made it a major player in retail and manufacturing real estate and trade, while adopting a corporate social responsibility approach puts it equally with the best companies in the world.



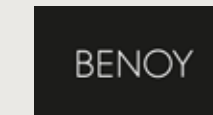
SOCIAL RESPONSIBILITY

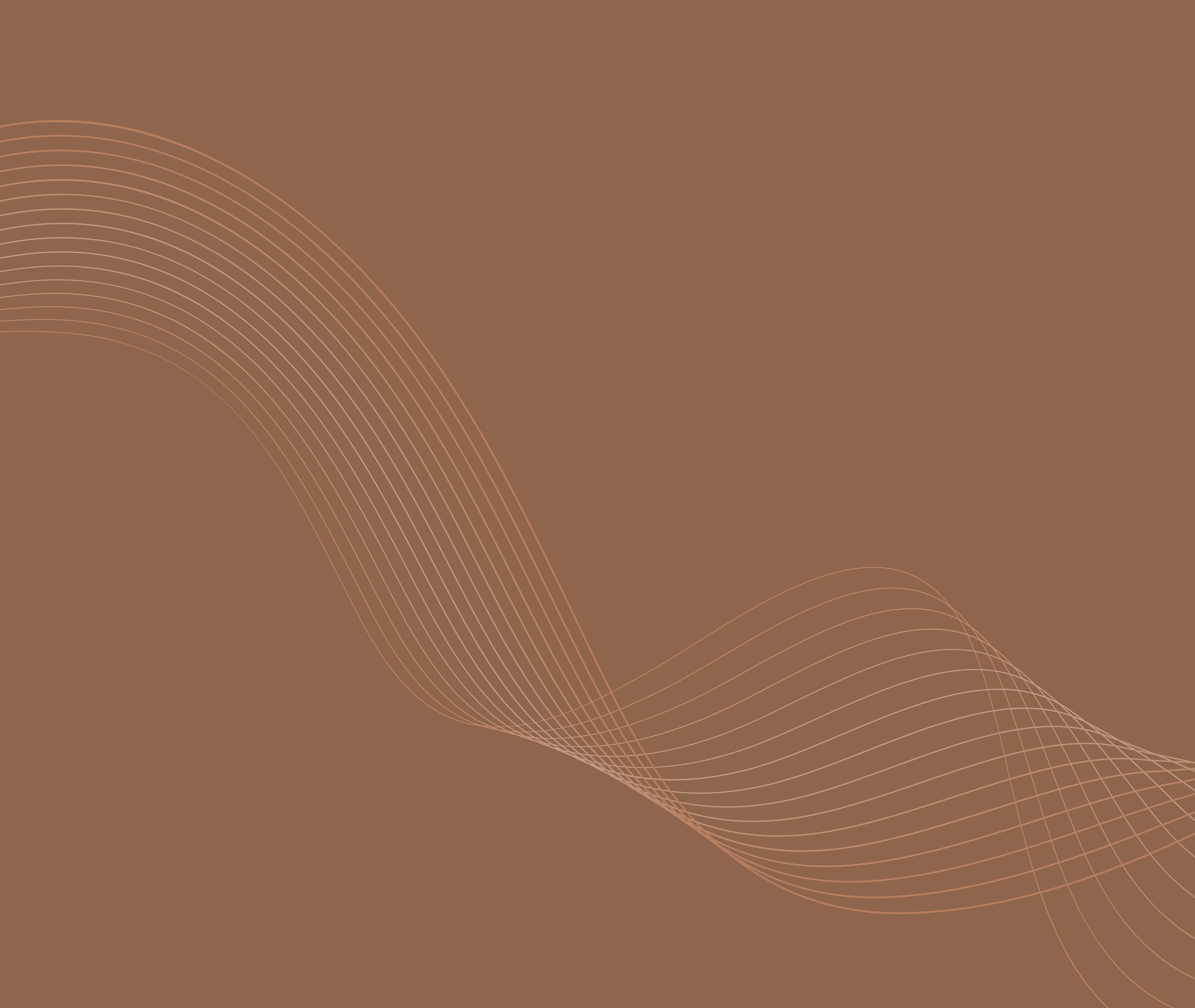


FINANCIERS



DESIGNS AND CONSULTING





920 021 022

retal.com.sa

 **Retal_Sa**



نبني
للأجيال..