

EVENT | EXHIBITION | SOLUTION & MARKETING | GRAPHIC & CREATIVE | PRINTING

### Table of **Content**

ABOUT OUR AGENCY WHO ARE WE? WHAT WE DO? WHY WE DO IT? WHY CHOOSE US? OUR SERVICES **EVENTS MANAGEMENT SERVICES EXHIBITION SOLUTIONS ENTERTAINMENT SOLUTIONS** MARKETING SOLUTIONS **BRAND BULIDING GRAPHICS & PRINTING** WHY CHOOSE US? **OUR CLIENTS** CONTACT US

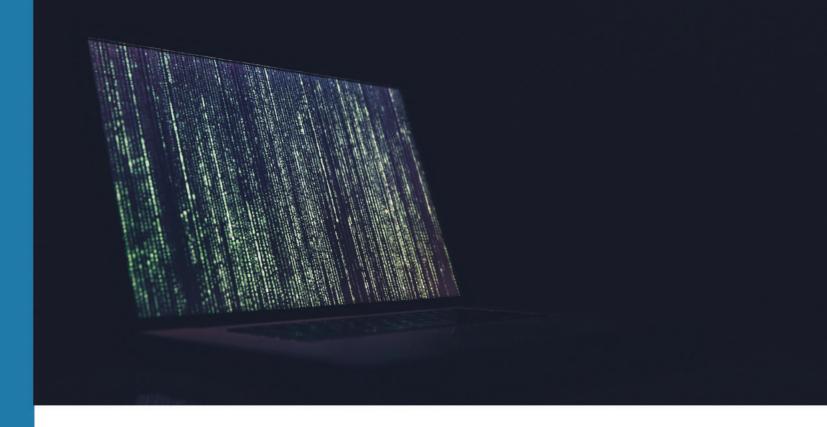


What We Do?	If our work doesn't move the dial against three metrics, we crumple it up, throw it in the bin and start all over. Our work has got to change the way people think, feel and act. That's when culture starts to shift. And when culture shifts, it creates room for brands to grow.
Why We Do It?	Pioneers are hungry. We are restless, never satisfied. We respect the need for help on our journey, and reach out to collaborate. We value the significance that a new perspective can bring. We constantly challenge ourselves and those around us.
Why Choose Us?	We're completely focused on the work. Work that drives our clients' businesses. Work that enables brands to adapt to an ever-shifting world. Work that is creative, aspirational and responsible. Work that shapes the world.



# Phylosophy

## About **Our Agency**



Who

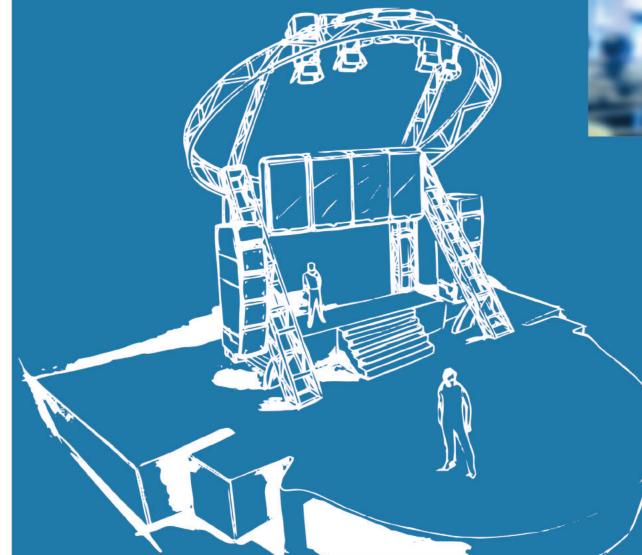
Laymus is a pioneering creative agency. We go where others only dare. We pioneer forward, rebelling against convention. We do this with bravery, ambition We Are? and just the right amount of swagger.

> With a mazing staff of employees who work on multiple projects each year, we offer clients the accessibility and support of a local firm with the stability and resources of a multi-national organization.

#### **OUR VISION**

To be the highest value provider of global Events Management Services services and technical expertise.

# Our Services





#### **Events** Management Services

of events, including the following:

**Corporate Events** 

Product Launches

Grand openings

Meetings & Seminars

Symposium

Conferences/Conventions

- Laymus Event team are experienced in Event Management and dedicated to providing you an exceptional service with outstanding results.
- Our goal is to provide clients with a meticulous outlook to their event and to exceed the clients satisfaction by making their event a successful one.
- Laymus agency are well equipped to take care of the planning and execution
  - Government Events
  - **Commercial Events**
  - Celebrations
  - Festivals



### Exhibition Solutions

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#### **Exhibition** Solutions

At **Laymus** we know exhibitions; we always start by understanding our client's business needs. Who they are, what they intend to achieve, how they would like to be promoted and if they have any budget constraints to understand how we can best be able to achieve what the client wants.

Our Services include: Stand Design Fabrication and Execution Pavilions Portable Displays **Road Show** 

Worldwide exhibition solutions & services:-We care to be a part of your international business as well as your local business to provide the best solutions for international projects and exhibitions...

Lifestike gaphics pr Mithead Janner Product display Excellence in Diabates Patal J6: There of show reflected in 4 connects of stand used in a continuous direction.



### ENTERTAINMENT Solutions

#### ENTERTAINMENT Solutions

Our clients' needs are constantly changing, so we continually seek new and better ways to serve them. To do this, we are bringing new talent into the firm, acquiring new companies, and developing new capabilities, for example, in design, analytics, and digital.

We serve clients at every level of their organization, whether as a trusted advisor to top management or as a hands-on coach for front line employees. We partner with clients to put recommendations into practice and work directly with them over the long-term, to help develop workforce skills, drive operational improvement, and apply new working methods.

No matter the challenge, we focus on delivering practical and enduring results, and equipping our clients to grow and lead.



marketing solutions

### marketing solutions

Our great solutions leverage advanced technology, proprietary data, and deep expertise to help clients in new and exciting ways:

#### Diagnostics

identify improvement opportunities by benchmarking against peers and best practice

#### Market Intelligence

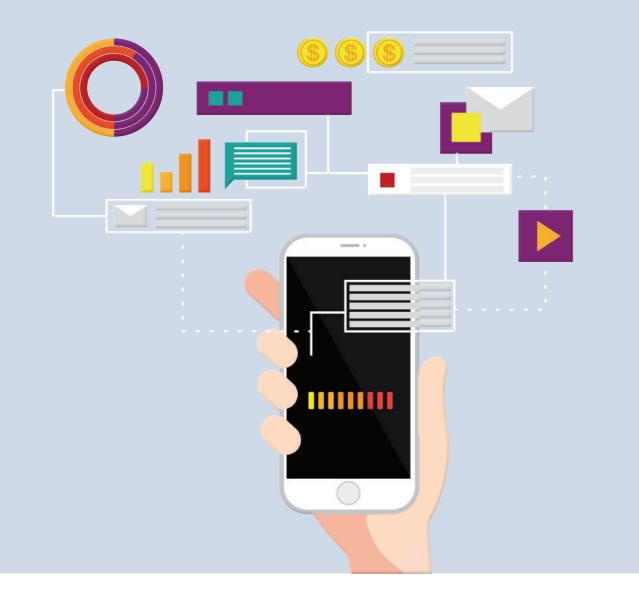
provides insight into supply/demand trends and profit pools

#### **Management Technology**

transforms the way critical business processes are measured and managed

#### **Analytics**

improve business outcomes by leveraging big data for better business decisions.



### Digital Marketing

### You don't add digital. You become digital.

We know how technology and digital trends are transforming your environment. We'll uncover where the real value exists for you..

#### Social Media Strategy

Cutting-Edge strategies that reach your target audience and achieve your objectives on the ever-changing social sphere.

#### **Influencers Marketing**

Our strong relationships with a vast network of influencers, who are happy to join the brand story and share it with a large audience online.

#### **Creative Content**

Big ideas need execution, whether a video or a website design, our creative team is always squeezing the creative juices to come up with the right creative solutions that change behavior

#### **Humanizing Brands**

We spend all of our time making sure your brand talks to your audience like a human, engages with them like a human, and builds relationships with them, Like a HUMAN would do on social media.



### brand solutions

#### brand solutions

We grow our clients' business by building brands. Finding solutions that are global when needed, or as singular as a simple human emotion. We build pioneering brands with purpose. We exist to help companies navigate the market, and drive long-term growth.

#### Corporate Identity

If you're ready to be on the competitive edge, our design team is highly qualified to advance your company to the next level with proven to strengthen your identity. Whether you're just looking for a logo, stationery, or a company facelift, we create identities that make a statement.

### Specialized Printing

**Laymus** offers two types of printing; Offset and Digital. Offset involves setting up a printing plate to create the first copy, whereas Digital does not require printing plates of any kind to be developed.



## Graphics & Printing



Keeping design and print under one roof provides convenience, speed and continuity therefore streamlining the process for all of our customers. So let's give you a facelift – So to speak!

#### why choose us

Our experienced team will be more than happy to explore the best option of printing and finishing to meet clients' needs. We will balance client requirements for speed, cost and quality to provide them with the best option for commercial printing. So let's discuss your printing needs. Contact us for more information: info@laymus.com

### **GRAPHIC DESIGN**

# Contact Us



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